

# **Attachment A**

| <b>Code</b> | <b>Brand</b>            | <b>Description</b>   |
|-------------|-------------------------|--|
| 70470       | 102.1 FM The Edge       | Be an EDGEhead mobile Member! Listeners register to receive alerts on their phone about station info, events and chances to win! Members get more!   |
| 71755       | 103.3 FM ESPN           | Heard about ESPN Mobile Insider on 103.3 FM ESPN? Exclusive sports news, offers & contests 2 ur mobile. Reply w/ word JOIN.  |
| 62401       | 103.5 Power FM          | Want 2 join POWER LIVE + get alerts on ur phone? Reply with the word JOIN now! Txt STOP 2 optout anytime.  |
| 26088       | 105.9 The X             | Text the word 'Join' to become a member of X Mobile. You will get offers + discounts on ur cell!   |
| 51737       | 106.1 Kiss FM           | This is your one stop shop for staying in touch with everything big that's happening in DFW -- and it's sent right to your cell phone. Being a KISS Text member has it's perks, you get up to the minute updates on everything that is KISS FM - concert info, jock updates and details on how to win free stuff.  |
| 25535       | 106.7 JAMZ              | Join the Jamz Text Nation now. To sign on txt the word 'JOIN' to 25535 and keep connected to Madtown's #1 for Hip Hop.106.7 Jamz   |
| 52584       | 360 Degree Mobile, Inc. | 360° Mobile™ provides a complete messaging solution for superior marketing, customer communication, and integration with Microsoft Dynamics CRM®. Text 52584 now and see how 360° Mobile™ can enable your business with enhanced alerts, coupons, and mobile media.  |
| 43526       | 3JAM                    | 3jam is a group text messaging service that makes it fun and easy to coordinate and connect with people from any mobile phone. Unlike regular text messaging, 3jam lets you send a text message to any number of friends at once, have everyone know who got the message and have replies go to everyone—all for the price of regular text messaging.  |
| 411767      | 411sms.com              | Users can now use text messaging to get local listings utilizing the most accurate and user-friendly yellowpages search engine.  |
| 44636       | 4INFO                   | 4INFO provides consumers with real-time access to sports scores, stock quotes, 411, movie times, weather updates, horoscopes and a variety of other information and entertainment services, all on their mobile phones. Simply send a text message query, such as “yankees” or “weather new york” to 4INFO (44636) and receive information back within seconds. The 4INFO Publishing Platform allows publishers to mobilize their content via the 4INFO short code, and the 4INFO Ad Marketplace offers marketers the opportunity to reach consumers via targeted SMS advertising. For more information or to set up text message alerts on-line, visit <a href="http://www.4info.net">www.4info.net</a> . |
| 40705       | 710 ESPN Radio          | Just rply ACCEPT now to get breaking sports news, scores and updates from 710espn.   |
| 757411      | 757411                  | Local Business Search in Hampton Roads, Virginia (Norfolk, Virginia Beach, etc. – 757 is the local area code). Users text queries like “Pizza Virginia Beach” or “Crab Norfolk” to 757411 and receive directory listings including addresses and phone numbers. The listings are formatted for SMS and are indexed to allow users to drill-down into listings for more information.  |
| 96000       | 9 SQUARED INC           | We offer 16 credits for \$9.99/mo to download all the latest and hottest ringtones, wallpapers, flixtones, games and more.   |

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| 42827       | 92.5 XTU                   | Ur in the 92.5 XTU Text Club! Want More? Customize alerts at wxtu.com! Txt STOP to optout anytime.   |
| 59393       | 93 XRT                     | WXRT utilizes the P1SMS interactive radio platform. P1SMS is an interactive radio application available to all radio stations nationwide. The platform delivers real-time song and artist information for songs being played, ringtone purchase options and interactive messaging capabilities. P1SMS supports real-time mobile music sales, artist alerts, polling and voting, contests, text club alerts and song requests.  |
| 49589       | 94.1 All Hit               | Stay in touch All the time to 94.1 All Hit Music. Reply with the word JOIN to get alerts to your phone.  |
| 85183       | 94.1 JJO                   | Shut up and Rock... just txt the word JOIN to the number 85183 so you can keep rocking and get alerts to ur fone from with 94.1 JJO  |
| 29689       | 96.1 KISS FM               | Station listeners can sign up for KISS Mobile + each month there are great prizes to be won!   |
| 56968       | 96.3 JACK FM               | Get to know Jack! Reply with the word JOIN so Jack FM can hook you up with stuff to ur fone.   |
| 56979       | 979 KISS FM                | Text your requests to the number 56979 now and learn how to become a KISS VIP! Visit 979KISSFM.COM and click KISS2GO!  |
| 56332       | 98 Rock                    | Want 98 rock alerts 2 ur phone? Rply 'ACCEPT' now, or go www.98rock.com 4 more info + options!   |
| 94525       | 99.5 The Wolf              | Text the word 'join' to 94525 to be first to receive special offers and info from 99.5 The Wolf?   |
| 56121       | 99.9 KISS Country          | Become a 99.9 KISS2GO member now for prizes and info from KISS Country! Send a TXT request to the number 56121   |
| 28982       | ACCESS U2 SOLUTIONS INC    | AccessU2 Global Solutions, Inc. is a Colorado based company using cell phone technology to deliver "instant info in the palm of your hand". We are the company providing some of the most advanced real-estate, information and security technology available today! Our products include: AccessU2 Global Property Info™; gives you access to interactive multimedia text messaging, to instantly receive a text description, pictures, and even a video tour of your property. |
| 51340       | AERVA, INC.                | Launch a mobile campaign, scheduled for just one evening or a whole year, and created entirely via the web. With MoApp from Aerva, these possibilities are just the beginning.   |
| 30185       | AERVA, INC.                | Mobile applications, such as voting, polling, chat and other applications, provided by Aerva, Inc.   |
| 23246       | AETN                       | Register now for your favorite mobile alerts! Text JOIN to AE2GO now and receive 1 weekly alert from your favorite show. Standard messaging rates apply.   |
| 724922      | AGENCYGO                   | Text any stock symbol to 724922 to receive up to date stock information.   |
| 24453       | AGILE COMMUNICATIONS GROUP | Support your mobile marketing campaign with a text messaging service that allows you to receive, send and count messages from individuals, businesses and consumers. The text messaging service can be local, national and international. For more details, text the word INFO to 24453. Our system provides an interface for clients to create groups, create auto  |

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|             |                             | responses, build a database of cellular numbers, and reach out for a better communications solution.   |
| 347437      | AGILE COMMUNICATIONS GROUP  | The FLorida Aquarium: A membership organization using text messaging to support volunteers, staff, and supporters in an effort to increase attendance and revenue.   |
| 37437       | AGILE COMMUNICATIONS GROUP  | Checkers/Rally's: A national restaurant corporation using text messaging to increase customer traffic, sales, and promotions to product lines and restaurants. Simply text any city to FRIES (37437) to get the address location(s) of every Checkers or Rally's in that city sent back to your cell phone instantly!  |
| 81024       | AGILE COMMUNICATIONS GROUP  | Museum of Science and Industry: A science and technology based museum, MOSI often uses text messaging to inform the general public of current and upcoming films, movie times, and specials for their IMAX Dome Theater.   |
| 50618       | AGILE COMMUNICATIONS GROUP  | Support your alert notification system and security plan with an online text messaging service that allows you to send messages to individuals, staff and emergency personnel. For more details, text the word ALERT to 50618 (example only).<br>Our system provides an interface for our clients to create groups, create auto responses, build a database of cellular numbers, and reach out for a better communications solution.   |
| 82722       | AGILE COMMUNICATIONS GROUP  | Tampa Bay Performing Arts Center: A regional and national arts organization using text messaging for ticket sales, membership drives, customer satisfaction, also to announce upcoming and current events/concerts, and ShowTime.  |
| 25735       | AGILE COMMUNICATIONS GROUP  | Crime Stoppers International: Citizens, community groups, and law enforcement agencies uses text messaging to report and prevent crime around the world.   |
| 246246      | AIM (AOL Instant Messenger) | The AIM® Short Code service delivers AIM instant messaging functionality through the text messaging feature on a user's cell phone. Features include "send IM," "change status message," "view Buddy List," "add/delete buddy" and more. Users can send a text to the 'AIMAIM' short code (246246) to access the new service.  |
| 51945       | AIRBORNE                    | Airborne Entertainment is a leader in the mobile marketplace with 7+ years of success as a marketing agency, content producer and solution provider. Airborne propelled Family Guy, MAXIM, ecko unltd, NHL, SPEED TV, Food Network and Taco Bell into the mobile marketplace. Airborne provides partners with TXT to Win, voting, trivia, reverse auctions and PIN redemption programs, and a mobile catalogue of text alerts, mobile video, games, apps + personalization products. For more, visit www.airborne-e.com. |
| 27352       | APE52                       | Ape52.com is the worlds first website designed for small businesses and individuals to interact directly with mobile phones by using two way text messaging and the internet.<br>Ape52.com provides it's customers with innovative and easy to use technology enabling small businesses and individuals to set up and market their own products, services, and event information through the use of text marketing.  |

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| 24455       | APPLICATIONS AND WIRELESS LLC | AppsWireless provides customized mobile marketing and mobile Messaging based interactive marketing and promotional applications including SMS, MMS, Email, WAP and more.  |
| 22727       | ASPCA                         | Pet Care Tips<br>Each week, you'll receive tips from ASPCA experts on pet poison prevention, health care, foods to avoid and fun pet facts. Choose Dog Care Tips or Cat Care Tips.<br>Advocacy Alerts;<br>Sign up for our Advocacy Alerts and we will send you a text message whenever urgent action is required on pending humane legislation.<br>www.asPCA.org;   |
| 288363      | ATTENDIO, INC.                | Attendio keeps you in the know about great events across music, nightlife, sports, the arts, family, social causes and more. Text in to 288363 (ATTEND) a category name like "music", or a day ("Saturday") or a venue ("@The Fillmore") and we'll text you back relevant events. To optimize your Attendio mobile experience go to www.attendio.com and set-up your profile today.   |
| 24800       | AVANGUARD SOLUTIONS INC       | AvanGuard Solutions provides the latest in mobile phone marketing, content and services. Enable your customers to download ringtones, wallpapers, play trivia, text to win, and more. We also specialize in creating new custom campaigns for clients.  |
| 87079       | Advaliant                     | This alerts program offers the latest financial tips by partnering with websites offering financial solutions. The consumer will receive up to two financial tips per month.  |
| 64000       | AgencyGo                      | The premier short code to share. What could be easier? Increase campaign effectiveness with our portfolio of useful applications and dynamic short code.  |
| 511511      | Agent511                      | Agent511 is an interactive outdoor advertising and information-based customer care platform for a number of industries.   |
| 732589      | Agile Communications Group    | Realtors are using text messaging to advertise and sell condos, homes, and commercial properties to interested customers and buyers. Interested buyers can receive specifics such as pricing, a vivid description of the property, contact info, and more in one text! Realtors will receive an instant notification of a potential buyer's cell number and keyword once a message has been sent that allows them to make contact immediately.  |
| 752988      | AirPlay PlayTV                | Free trial downloads for AirPlay PlayTV game such as NFL AirPlay Live and NBA AirPlay Live. AirPlay lets users play along with live events such as NFL football games, NBA basketball games, and the Emmy Awards – as they watch the live event on TV. Users make predictions and compare their knowledge in real time against their friends and the overall AirPlay national membership.   |
| 86946       | America's Got Talent          | Beginning Tuesday June 5, 2007 NBC will host the PSMS live reveal "Lucky X" sweepstakes campaign during the America's Got Talent audition shows. The sweepstakes will be included in the 5 audition shows and airs weekly starting Tuesday, June 5th and ending July 3rd.<br>Home viewers can participate in the promotion by answering a multiple choice question on their mobile phone. (99c + standard text message charges per entry), only the correct answers will be entered into the sweepstakes. |

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| 51555       | American Idol                   | On Thursdays beginning January 10, 2008, Bravo will host a new interactive vote show where viewers are invited to vote for the contestants by calling the toll-free number associated with the contestant, by texting the contestant number to 51555, or by voting online at Bravotv.com. The contestants with the highest combined toll-free, SMS, and online votes will be safe from elimination. All votes are standard rate.   |
| 97979       | American Inventor               | American Inventor finale episode had the American public vote and decide which of the 3 remaining contestants had the best invention and should win the \$1M prize. Viewers were invited to vote for the contestants by calling the toll-free number associated with the contestant, or by texting the contestant number to 97979. The contestant with the highest combined toll-free and SMS votes won the prize. SMS votes received within the valid vote window (2 hours after the show per region) were charged 50c  |
| 898411      | Analog Analytics                | Users will see a call to action, they will text the keyword to 898411, and content provider will return information and/or coupon id. Users will then go to the website enter the information to receive the product offered.  |
| 22428       | Atlas Interactive North America | SMS CHAT is a service that allows users a chance to converse with our trained live operators via text messaging. Chat services include Psychic Chat, Spanish Chat and Spanish Psychic  |
| 32677       | BERGGI INC                      | Berggi lets you send and receive any email from any account to your cell phone and chat from your cell phone with your contacts from any AIM, YAHOO,MSN, GTALK and ICQ type of account!  |
| 256488      | BLOGTV.COM                      | Blogtv provides a free platform for broadcasting live shows on the internet with no installation of software. Set up alerts so you never miss your favorite blogtv shows!  |
| 77000       | BLUE FROG MOBILE                | Text Alerts - get daily info alerts on dozens of subjects! Examples include:<br>Diet Tips - Text DIET to 77000;<br>Fortune Cookie - Text FORTUNE to 77000;<br>TV Gossip - Text DISH to 77000;  |
| 25555       | BOX TELECOM                     | Vote for your favorite TV show, or Hollywood star, Singer,etc... Whenever you have to vote, just text: VOTE to 25555 and get an instant result. Go on www.Mobioo.com and get the vote of the day.  |
| 32063       | BULLROARER CORPORATION PTY LTD  | Mobizoids Content Club: Download the latest polytones, truetones, wallpapers, screensavers, games and more today, @ <a href="http://www.clubmorty.com">http://www.clubmorty.com</a>  |
| 81000       | Bid4Prizes                      | Bid4Prizes ( <a href="http://www.bid4prizes.com">www.bid4prizes.com</a> ) is a brand-new concept in auction games, where the lowest unique bid wins. Using their cell phone, or from their desktop participants "bid" on a wide range of products, including automobiles, consumer electronics, apparel, trips, games and mobile content. Bidders can play for free on the web or sign up for a premium monthly plan that provides them with multiple bid opportunities. Mobile tips direct them in their bidding decisions, letting them know if their current bid is unique or the lowest, and helping them navigate their way to win cash and prizes. |
| 25222       | Blabbr.com                      | Give your 2 Cents about anyone or anything. Found the greatest burrito in the world? Annoying song stuck in your head? Score it with Blabbr! See what your friends are talking about and join the debate!  |

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| 70838       | Bostogo             | Bostogo Friends is a fun text messaging program that helps you stay in touch with your friends. Your friends send a text message to Bostogo posting their status and location and you can text message Bostogo later and find out what your friends are up to. Bostogo Trivia is a fun question and answer game you can play whenever and wherever. Bostogo will send you a text message with a question and you reply back with your answer (or guess).   |
| 268623      | BouncePad           | A mobile marketing service aimed at the residential real estate market, Bouncepad is designed to help real estate sellers and professionals deliver their property info to mobile phones and PDAs. With the real estate market slowing across the country, Bouncepad offers sellers and real estate professionals a unique way to differentiate their properties by providing property details, descriptions, photos, maps, and contact info to anyone, anywhere, at any time. What sets Bouncepad apart from similar services is that it delivers both text messaging and a customized website for every property. In addition, real estate professionals can choose to integrate it into their existing systems while maintaining their current brand.<br>Want to see Bouncepad in Action? Text DEMO to 268623 |
| 23623       | Brand Jordan        | This is the destination shortcode for Brand Jordan. Get info alerts, wallpapers and ringtones from your favorite brand.  |
| 28552       | Bulla               | Send messages to your TV! Text the word NEW to 28552 and follow the instructions on your phone to set up a custom nickname.  |
| 66247       | CBS                 | CBS TV is launching standard rate alerts, voting/polling, txt to screen, and sweepstakes applications for 16 of local stations.  |
| 69415       | CELL SHOUT PARTNERS | CellShout links the cellphone and online social network together for a user. Allowing them to communicate with friends while away from a computer.   |
| 63641       | CELLIT LLC          | Text-for-info service for apartment hunters. Please visit <a href="http://apartmenthomeliving.com">apartmenthomeliving.com</a> for more info, or <a href="http://ahlmobile.com">ahlmobile.com</a> .  |
| 33824       | CELLWARE LLC        | Cellware is the most complete & user friendly provider of free mobile content. Cellware offers free ringtones, wallpaper, videos, games & applications, as well as the ability for users to create their own.  |
| 88202       | CHATTER             | Sign up to get community emergency and non-emergency event notifications.  |
| 28292       | CLICKATELL          | TWB3G is an application used by Avaya's field services organization. It is a wireless WEB application that uses SMS messages to notify the user of alerts from up stream systems. Informational messages are sent to Avaya's field associates about jobs/ job changes. This service is not available to the general public.  |
| 90101       | CODE JAWA           | Premium Mobile Entertainment Service   |
| 632778      | COLGATE             | Colgate Max Fresh Burst, now with 50% more mini breath strips, is offering a free screensaver and wallpaper by texting "FRESH" to MFBRST (632778.) Participants will also receive future information from Colgate, including money saving offers and promotions on Colgate Max Fresh products.   |
| 24888       | CONNECTION SOFTWARE | Website will promote shortcode. Customer sends SMS opt-in request to shortcode. They then receive updates periodically. Customer can opt-out at  |

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|             |                            | any time by sending STOP to shortcode.   |
| 57879       | CONNECTME 360              | Partner with ConnectMe 360° to create your own mobile social network that streamlines everyday interactions with customers, vendors or employees. Using your existing contact databases, you can lease access to the 5STRZ short code and our IVR platform to build your own custom solution. Learn how ConnectMe helped companies like Coca-Cola USA, Coors and RentMarketer unlock the value of connections.   |
| 468742      | CONTENOCITY                | Contenocity enables content owners to deliver premium content to end users mobile devices. Keyword: Andre Miles  |
| 828282      | COUPONS, INC.              | Subscribe by phone or online @ <a href="http://mobile.coupons.com/">http://mobile.coupons.com/</a> to get coupons direct to your phone!  |
| 60606       | COUPONS, INC.              | Coupon delivery to all mobile handsets from Coupons, Inc. and Coupons.com the leaders in custom coupon delivery for over 9 years serving over 800 of the worlds leading brands.  |
| 269411      | COX MEDIA, LLC             | Cox Mobile will be offering our viewers the ability to sign up for promotional messages, discounts, alerts and interactive mobile games, sponsored by our advertisers. Our viewers will have the ability to sign up via our web site, or directly through their mobile devices. We will be advertising the mobile campaigns on our TV spots running across the Cox network.  |
| 642637      | CPX Interactive LLC        | Get the latest content for your mobile content at mStyle. Send a test message on your phone to 642637 to sign up now.  |
| 462788      | CSTV                       | 462788 (GOCSTV) is being used by CSTV Networks, Inc. to provide a college sports headlines and scores alerts subscription product. Fans can choose their favorite school and sports and receive updates at their preferred frequency on their mobile phone ( <a href="http://www.cstv.com/mobile">www.cstv.com/mobile</a> ).   |
| 22558       | CTN INC                    | opt-in emergency contact phone directory   |
| 227266      | Capcom Entertainment, Inc. | ESPN Poker Club is one of the most exciting poker games available for wireless. ESPN Poker Club mobile game is \$7.99. Keyword: POKER  |
| 79274       | CellSigns, Inc             | User enters a specific "Property ID" and text that number to shortcode 79274. The customer receives a text message from the service with information on that property such as beds, baths, asking price, etc. Our custom application matches the "Property ID" supplied by the user to a message in our database. That message is then sent to the user. The customer only receives a response when they request information for a specific property. Also provides alerts to agents with the lead info. |
| 22191       | CellSweeps                 | Get trivia sent directly to your phone and enter for a chance to win. A monthly fee of \$9.99 will be charged to the end user. Go to <a href="http://www.CellSweeps.com">www.CellSweeps.com</a> to register.   |
| 878787      | CellTrust Corp.            | The CellTrust Text Message Real Estate Marketing System allows you to promote yourself, and all of your listings. The URL connect feature, when directing a prospective buyer who has requested additional information to your personal web page enables them to see all of your listings, and allow you to promote who you are and what you can do for them.  |
| 22888       | Cellfire                   | Cellfire provides consumers with convenient discounts directly on their mobile phones. Cellfire is the first nationwide mobile service that allows   |

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|             |                                  | consumers to easily access deals and discounts from brand-name restaurants and retailers through their cell phones. Consumers have their own set of discounts and offers specific to their geographic locations. For more information or to download Cellfire, visit cellfire.com on your PC or mobile phone's browser, or text "save" to 22888   |
| 43474       | Cellfish Media LLC               | Play and Share anything on your phone with Cellfish.com.  |
| 33563       | Cellyspace                       | Cellyspace is the ultimate user/advertiser gen-content platform for sending of MMS and Videos to mobile phones from the Web. From your computer, MMS slideshows can be created from your personal content and published in a mobile format. Get your own keyword Today! No special software required. Bands can create and sell ringtones. Real estate brokers can create and distribute MMS house viewings. Kids can create persona slideshows for their friends. Local retailers can create mobile coupons. |
| 36500       | Champion Call TV                 | Champion Call TV provides toll-free, pay-per-call, SMS and web-based solutions for "vote management" and Interactive TV applications. Today's campaigns demand innovative concepts delivered on a scalable, dependable platform. Let our proven experience benefit you in your next challenge.  |
| 62900       | Champion Communications          | Champion IVR Mobile - providing text-based content with audio results.  |
| 30241       | Chat Goblin                      | Chat Goblin™ is a one-to-one, operator-assisted text chat service designed to help CRM, customer service reps, DJs, administrators or anyone else easily and quickly communicate with customers, audience members, guests or co-workers. You send messages and view received texts right from your desktop while your customers see them on their cell phones. Chat Goblin is ideal for hotels, airlines, information desks, events, radio stations, auto dealerships and others.                             |
| 44555       | Chikka                           | The Chikka Messenger lets you send SMS or MMS messages from PC to PC, from a PC to a mobile phone, from a mobile phone to a PC.<br>www.chikka.com   |
| 43624       | Citizens Bank                    | Mobile Banking at it's finest! Mobile subscriber registers at the Citizens Bank Website, www.citizensbank.com Once signed in, subscribers can check their daily acct balance, bank inquiries and much more via PIN and Short Code.  |
| 31043       | Clear Channel Broadcasting Inc   | Become a KBIG Community 104 Text Member Now! Just text the word 'join' for more info or go to our website!  |
| 41027       | Clear Channel Broadcasting Inc.  | Wanna join the KIIS Vip Text Club? Go2 kiisfm.com and register as a KIIS Club VIP. Then Opt in for text, and complete your text profile!  |
| 23923       | Clear Channel Broadcasting Inc.  | Wanna join the HOT Insider Text Club? Go2 hot923.com and register as a Hot Insider. Then Opt in for text, and complete your text profile  |
| 22987       | Clear Channel Broadcasting, Inc. | Welcome to the FREELOADERS CLUB! Your official short code to access Star 98.7 is 22987  |
| 25827       | Club Texting                     | Text the word PARTY to 25827 (CLUBS) and we'll hook you up with the inside scoop on the hottest parties in New York City. Exclusive invites, RSVP info, and special promotions will be delivered to your phone daily. Don't go out without us. www.clubtexting.com  |
| 33565       | Compassion                       | Compassion International exists as a Christian child advocacy ministry that releases children from spiritual, physical, economic and social poverty and   |

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|             |                               | enables them to become responsible, fulfilled Christian adults." Compassion's mobile campaign is designed to engage, connect, and inform its constituents. Visit Compassion's mobile site at <a href="http://www.compassion.mobi">http://www.compassion.mobi</a> for free ring tones, wallpaper and much more.  |
| 38681       | Converdia                     | Converdia creates services that connect consumers and businesses through mobile initiatives.  |
| 71938       | Coors Light                   | Text-2-Screen/Text-2-Win (Spanish)  |
| 26766       | Cosmo                         | Hearst's Cosmo Convo service is a non-premium text alert service. Alerts goes out 2/week. Keywords: TXTCLUB, CONVO  |
| 83200       | Cosmo Girl/Seventeen          | Subscription txt alert service for Seventeen Magazine and CosmoGirl! audience. This service may also use quizzes, votes, polls, etc on occasion. Keywords: 17TXT, CGTXT   |
| 64646       | Cricinfo.com                  | Cricket score updates on your mobile phone from Cricinfo.com. Simply text CRI to 64646 and get to know your team's score. Also find out match results and schedules.  |
| 87411       | DAMARIS CONSULTING            | Get local business listings and other information via text message.   |
| 336837      | DENVER NEWSPAPER AGENCY       | Sign up to get alerts and promotional information from the Denver News.   |
| 34381       | DIET HEALTH, INC.             | This is an application to provide nutritional information for those on-the-go. Here are the steps: A. A user sends a text message with the food/drink name along with the eatery name (for instance: Starbucks Hot Chocolate;) B. The user receive from the application the nutritional information which will include Calorie, Carbs, Fat, and Sugar content of the item C. The user will only receive the information from the application after s/he requests it using SMS.  |
| 34387       | DIET TELEVISION               | Make Dieting Easy! Go to <a href="http://www.diettelevision.com">www.diettelevision.com</a> to sign up and then text any meal to DIETS (34387) and get dietary information to help you lose weight.   |
| 247898      | DIGITAL MARKETING GROUP, INC. | MOBILE USER SEES BILLBOARD AD FOR DISCOUNT AND SENDS KEY WORD. APPLICATION RESPONDS WITH PROPER COUPON.<br>a. User puts keyword from advertisement into text. Example: "pizza"<br>b. User receives SMS message with image of coupon.<br>c. A proprietary application residing on our server generates the response to the user.<br>d.The user will only receive a message from the application if a coupon is requested or if the user signs up for weekly offers.  |
| 20100       | DISH Racing Interactive       | DISH Racing Interactive will provide viewers the latest news, statistics, results, schedules, TV listings, driver profiles, and voting through a multi-media platform gaining access to loyal auto racing fans via set top box, web and cell phones. The mobile service powered by Cellpoint Mobile will include a branded mobile content shop to attract users as well as content related revenue opportunities directly correlating with the DISH Racing Interactive brand. The mobile shop content will also be integrated directly into the iTV application to offer "race" specific downloads. The service will be accompanied by a turn-key wireless marketing and alert system. <a href="http://www.dishmobile.com">www.dishmobile.com</a> Send DR W6938 to 20100. |
| 42319       | DISNEY ENTERPRISES,           | Walt Disney World has a text messaging service that allows people who   |

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|        | INC.                     | visit Walt Disney World's new joke attraction to send in jokes using their mobile phones while they wait in line for the attraction. Once the show begins, the host will announce a selection of these jokes to the crowd, putting a lucky few visitors in the spotlight. While waiting in line for a Comedy attraction, Walt Disney World park visitors will see a Call To Action instructing the park visitor to send their favorite joke beginning with a changing keyword to 42319. Multiple keywords will be rotated. This is to help ensure that each new batch of visitors will hear their own jokes and not jokes submitted hours before they arrived. All text messaged jokes received with the valid keyword will receive a Thank You message informing the user their joke might be used in the show they are about to experience. Disney may also offer participants to join a Walt Disney World Text Club or Joke Club. |
| 73833  | DISNEY ENTERPRISES, INC. | Disney is running three campaigns that include text clubs, sweepstakes, ringtones, and wallpaper. The Little Mermaid Campaign includes a text Club- Trivia available and a Sweepstake-Enter to win variety of prizes. The Little Mermaid Campaign Ariel Sweepstakes was promoted on the DVD release. ScarFace Campaign will have available Scarface character ringtones and wallpaper. The Santa Clause Movie Campaign will have a text club, trivia, and games available. Mobile wallpaper will be available only on the movie website.   |
| 347639 | DISNEY ENTERPRISES, INC. | Disney is running three campaigns that include text clubs, sweepstakes, ringtones, and wallpaper. The Little Mermaid Campaign includes a text Club- Trivia available and a Sweepstake-Enter to win variety of prizes. The Little Mermaid Campaign Ariel Sweepstakes was promoted on the DVD release. ScarFace Campaign will have available Scarface character ringtones and wallpaper. The Santa Clause Movie Campaign will have a text club, trivia, and games available. Mobile wallpaper will be available only on the movie website.   |
| 52963  | DLOAD.US                 | LA96.3 Radio Station (SBS Corporation) total wireless and interactive listener marketing provided by www.Dload.us  |
| 33879  | DeVry                    | Common short code appears on screen during the television commercials and in various print and outdoor media. Instructions for using the short code will be provided in the advertising.   |
| 737247 | Dealer Text Solutions    | Streamline auto repair operations by communicating with customers via SMS. Send status updates, reminders, work order approvals and vehicle ready alerts.  |
| 729832 | Diageo                   | Text-2-Win/Trivia  |
| 34726  | Discovery Communications | WAP sites for Discovery Channel, TLC, Animal Planet, Discovery Health and Planet Green.  |
| 227411 | Dogstar Mobile           | Try our Mobile search application today! Find local businesses via text!   |
| 366466 | Domino's Pizza           | Get Domino's Pizza special offers and event information on your cell phone. Simply text START to DOMINO (366466) to start receiving offers today!  |
| 737737 | Dr. Pepper Bubble        | BAND IN A BUBBLE sponsored by Dr. Pepper is a live music experience featuring a band living in a temporary inhabitable space where they will record their new album over a three week period. The entire process will be watched by a live audience (surrounding the bubble) in New York City and telecast for an audience of millions on MTV and on-line. Key elements of   |

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|             |                    | the show include a fully interactive website which allows virtual communication with the band and a finale concert on the last day when the "bubble is burst." Text "pepper" to 737737 now!  |
| 81595       | DropInMedia.com    | Drop In Media Interactive Mobile Messaging Platform efficiently deploys Campaigns that integrate SMS, MMS, WAP, WEB and IVR. Examples include ChargeHard.com - Daily Surf Report and TextnPlay.com - Casual SMS games. We offer turn-key and custom hosted solutions, contact us today!  |
| 37373       | E!                 | The E! Entertainment text club sends out text blasts to members with entertainment updates and news. To join send JOIN to 37373. During the red carpet events for Golden Globes, Oscars, and the Grammys viewers are able to send in their shout out message to run at the bottom of the screen throughout the red carpet show. There are various votes and sweepstakes that run during these red carpet shows. DJ Yo has a text club as well as text your comment application for his radio show. |
| 247365      | EDC                | In response to recent hurricane activity, the EDC of Collier County, adopted this Mobile Business Alert system. In event of an emergency, the EDC delivers up-to-date information about changing weather, government measures, business activity details and school closings directly to the mobile devices of registered community members.   |
| 85693       | EZ-TONES.COM, INC. | The latest in graphics, music, ringtones, celebrity news, jokes, dating advice, words of inspiration, horoscopes and more! Go to <a href="http://ez-tones.com/">http://ez-tones.com/</a> now to sign up!   |
| 398987      | EasyTXTR           | EasyTXTR is a simple marketing tool for small to medium sized businesses. EasyTXTR provides clients with a powerful web application to manage all aspects of a text marketing campaign with 24/7 support. Sign up for free now!  |
| 58678       | Epana              | Mobile Coupon Service. Epana is a leading provider of high-quality, low-cost consumer communications services that meet the needs of rapidly growing U.S. niche markets. By bringing best-of-breed technology and software solutions together with consumer insights and market knowledge, Epana is in the business of building world-class consumer brands.   |
| 69916       | FANBOX             | FanBox.com is the web-based desktop that instantly turns every computer into your computer. It includes over 10,000 web applications to choose from. The shortcode will be on the CTA web page during registration process. Ex. Send STOP to 69916. User subscribes to FanBox services with unique PIN code. They are billed for service(s) via the shortcode and enjoys FanBox until optout.  |
| 31825       | FASPAY TECHNOLOGY  | The FasPay service allows users to create custom ringtones from full track songs. The service can be embedded in music download and mobile content sites or used on a stand along basis. Set up is fast and easy and comes with integrated direct to phone SMS premium billing.  |
| 95548       | FIRST SCREEN LTD   | Get the most glamorous real American women on your cell phone now! Weekly subscription of \$4.99 for all access pass to mobile internet site, containing 30 wallpapers, refreshed each week. To stop txt STOP. Other charges may apply;  |
| 21333       | FISHBOWL MARKETING | Look for great Fishbowl offers in restaurants across the US. Text restaurant name to 21333 for mobile sweepstakes and special mobile VIP club offers   |

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| 36638       | FONEMINE                     | Textable interactive mobile campaigns with campaign keywords, mobile internet and complete tracking and analytics.  |
| 47368       | FOR RENT MEDIA SOLUTIONS     | Apartment communities who advertise in For Rent Magazine can provide property information such as community brochures, current pricing, special promotions, contact information and much more to their prospective renters with our 4RENT text-messaging service.   |
| 411511      | FOSTERS WINE ESTATES         | The campaign acts as a virtual sommelier by pairing 3 wines to queried foods and cuisines. Wine pairings vary in price points, origin and varietal.   |
| 66369       | FOX Sports Radio             | Fox Sports Freqs get MORE! Register and get all the 18st sports news and scores str8 2 ur fone via TXT msg. Never miss a minute of all you favorite sports action and contests all in the palm of your hand!  |
| 44566       | FRENGO                       | Frengo provides text based contests, quizzes, polls, games and predictions around Sports, Celebrities and Music, as well as prizes and a sweepstakes drawing  |
| 238659      | FUNKYSEXYCOOL                | FunkySexyCool is the mobile way to make new friends. You can vote and message other members on the site. Registration, messaging and basic voting is free. Members can stand out by doing premium messaging and voting for other members.   |
| 38736       | FUSE NETWORKS LLC            | Fuse Networks runs part-screen SMS-TV Games (interactive programming) for two hours a day. In addition to these text-to-screen “games” using keywords MATCH, PAIR, HEAVY, DUMPED, Fuse launched text-to-screen comment lines where viewers send a message to 38736 and there is a possibility that the message is shown ‘live’ on screen. The keywords for the text-to-screen comment line are CHAT and NICK. |
| 39106       | Family TXTConx               | Family TXTConx is built for people who are required to place calls to family and friends using an Operator Services platform as well as people that want to hear from their loved ones required to place calls using Operator Services. Now you can share a “Words of Wisdom” text message and complete a call to the cell phone of your family member, friend or associate.                                  |
| 465637      | FindHolmes                   | Find homes with your mobile phone!<br>Text a property listing address to HOLMES.  |
| 36287       | Focus on the Family          | Focus on the Family is offering Christian mobile content that includes devotionals, wallpapers, theme-based info alerts, voting and polls regarding social issues.  |
| 36669       | Foonz                        | Foonz is a group calling service which lets anyone start a group call or send a message to a group, from any phone.   |
| 57000       | Four Score Technologies, Inc | Get the latest content for your mobile content at mStyle. Send a test message on your phone to 57000 to sign up now.  |
| 33198       | FreeWiiToday.com             | User signs up for alerts and enters for a chance to win a Nintendo Wii.   |
| 37811       | Frucall Comparison Shopping  | Frucall (www.frucall.com) is a leader in mobile voice, text, and data-driven price comparison search services. Frucall service is supported by all cell phone brands and PDAs.<br>The Frucall platform’s mobile comparison shopping service uses a combination of telephony technologies to provide the user with multi-modal access to shopping related information.   |

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|-------------|----------------------|---|
| 45911       | G ROCK Radio         | Want alerts on ur phone? Rply ACCEPT now, or go grockradio.com to customize ur mobile alerts profile.   |
| 464242      | GAIA INTERACTIVE     | Bring Gaia to your cellphone! We offer a great collection of Gaia related wallpapers! Download them and show them to your friends!  |
| 44644       | GLOMOBI BV           | GLOMOBI: The latest ringtones, coolest games, videos and wallpapers for your cell. www.glomobi.com  |
| 45848       | GLU MOBILE           | Play Now, Player! It's instant game gratification, anytime, anywhere. The freedom to play is in your hands. Text PLAY to 45848 or visit glu.com.  |
| 26642       | GOCOMICS             | Personalize your phone with your favorite GoComics characters including Garfield, Foxtrot, Doonesbury, and more!  |
| 32484       | GOOD NEWS HOLDINGS   | With the simple touch of a button, FaithMobile brings you the most innovative faith-based content in the world. Receive the word daily by phone free! Download Christian Ringtones, Wallpapers and daily inspirations from some of your favorite ministries. Stay connected to God, every day, on your phone. Sign up today @ faithmobile.com                             |
| 44133       | GOOMZEE CORPORATION  | Goomzee.com provides innovative text-messaging technology for businesses to adapt their selling strategies to today's buyers' market. With 24 hour access to information needed to make a purchasing decision, buyers are satisfied with the ease and availability of requesting product or service information via their most essential device, their mobile phone.      |
| 46673       | GOOSE NETWORKS, INC. | GOOSE is the first-of-its-kind real-time ridesharing service, providing an easy way for commuters to find trusted ridesharing partners on the fly. After registering at www.readyssetgoose.com, users can get paired by texting RIDE or DRIVE to 46673 (GOOSE). Save time, save money, and save the environment - try GOOSE today!  |
| 46708       | GOP                  | Receive Election campaign alerts on your phone direct from the GOP. More info: <a href="http://www.gop.com/secure/mobilesplash.aspx">http://www.gop.com/secure/mobilesplash.aspx</a>  |
| 47624       | GQ                   | Text GQ to our short code 48624 (GQMAG) and we'll hit you with instant access to: VIP events, style tips, private sales, interactive polls, and text-to-win sweepstakes. Plus must-have gear, gadgets, alerts, and more.  |
| 48696       | GUMIYO               | Gumiyo is a web and mobile based service aimed at connecting buyers and sellers. Sellers can list items and buyers can find items or set alerts and be notified when items become available. Buyers can access Gumiyo from their phones (using Wap or Web browser) or from a PC. Sellers can post items to Gumiyo from their phone using MMS/ SMS or Email, or from a PC. |
| 30303       | Get Music            | GETMUSIC is a new way for music fans to shop in one place for the latest ringtones and wallpapers from their favorite artists to add to their mobile phones. These ringtones and graphics have been specially designed for use on mobile phones.  |
| 466626      | GoMobo.com           | GoMobo is the world's first mobile food ordering service that allows customer to skip the line at busy restaurants all over the United States. Customers store GoCodes, favorite orders, so that they can then order via text message using our short code, 466626. Visit gomobo.com to join now! Keywords: fave, help  |
| 94863       | GoQube               | Text 'Join' to 51684 to sign up for exciting offers and information from Financial Services to Politics to Special Promotional offers.  |

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|-------------|--------------------------------|---|
| 53787       | Good News Text (International) | Scripture of the day. Consumer will get a good news text every day for the life of the subscription.  |
| 476669      | Greensboro News & Record       | Get news, weather, local information, and deals on your mobile phone from the Greensboro News & Record in Greensboro, NC. Text 'TRYIT' to 476669 (GSONOW) to receive a list of active mobile campaigns. Visit <a href="http://www.news-record.com">www.news-record.com</a> to sign up for breaking local news and other alerts on your mobile phone.  |
| 44354       | HI FLI TONES INC               | Underground Hip/Hop Ringtones & Videotones<br>Make Your Own Ringtones;  |
| 67298       | HIGHER ONE                     | Higher One customers can text in to get information about their One Card account, to help manage their student loans. Find out more at <a href="http://www.higherone.com">www.higherone.com</a>   |
| 74674       | HIPCRICKET LLC                 | You are almost there! Get breaking news alerts to your phone, rply w/ the word 'accept' or go online to <a href="http://WHLT.com">WHLT.com</a> .  |
| 42648       | HOME BOX OFFICE, INC.          | Watch full-length episodes and unforgettable scenes from your favorite HBO shows, or catch family-friendly content using Cellular Video on your 3G phone. Plus personalize your phone with exclusive ringtones, games, and graphics from your favorite HBO original series. Text "GO" to HBO4U (42648) now to get started!  |
| 295667      | HOODINY                        | <a href="http://www.cyloop.com">www.cyloop.com</a> the leading Hispanic music community is now extending the service to its subscribers by allowing ringtones purchases directly from the site.   |
| 41522       | HOT 104.5                      | Hot 104.5 wants to keep you in the know. Reply with JOIN to get alerts and info from Hot 104.5  |
| 43848       | HearstYP                       | Yellow Pages Search. Users send their search term and location to 43848 and we will send back the 2 or 3 business names, addresses and phone numbers.   |
| 47336       | Heineken                       | Heineken runs a few promotions each year to support their sponsorship of music festivals or events like the Grammys. Enter to win tickets to the event, or while you're there, sign up to receive alerts related to the show.   |
| 33088       | Hell's Kitchen                 | For a second season, Hell's Kitchen will incorporate a PSMS Sweepstakes. The question will be Who is Chef Ramsay going to eliminate? Vote window will be open at the top of the show and close around 10 minutes before the end of the show.<br>All entries, regardless of whether correct are opted into the sweepstakes; Cash prize of \$10,000 for East/Central feed and Mountain/West. Free method of entry via <a href="http://fox.com">fox.com</a> . Limited to 10 valid entries per week, regardless of method of entry. |
| 75712       | Hobnobster/SMS Jock            | Hobnobster.com, operated by Feedtext Inc., is a web and mobile social networking and bookmarking service where individuals get to message, mix and mingle with individuals of their choice by making use of the advanced profile search engine and the easy browse feature for fast navigation through the member profiles found in the network. In addition, since it can help you hook up with members within your vicinity, you can actually meet online contacts in person.   |
| 85276       | Hot Cell Chat                  | Peer to peer chat with moderators in place. Billed at \$0.99 per message.   |

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| 71234  | Hotprofile                       | Text the name of your favorite girl in our contest to 71234 to help her win. Each text you send will put your name in drawing for a weekly prize. Prizes will range from cameras to computers to cash.   |
| 46873  | HouseFront                       | HouseFront is real estate information services company that provides detailed property information for over 100 million homes throughout the United States. Consumers can send a text message to the word HOUSE (46873) with a property address to find out the estimated house value, number of bedrooms and bathrooms, year built, square feet, lot size and purchase price of any given property. The service is free to use and consumers can go to <a href="http://www.housefront.com">www.housefront.com</a> for more detailed property information. |
| 99464  | I Can't Believe It's Not Butter  | Receive Recipe Shopping Lists via text   |
| 79649  | INNOVATIVE MESSAGING SOLUTIONS   | End to End customer communication made easy and immediate. Check us out at <a href="http://www.textricity.com">www.textricity.com</a> !!!  |
| 72225  | INTERCASTING CORPORATION         | Rabble: Mobile Social Networking & Blogging. Rabble is an exciting mobile community that combines all the things you love doing on the web into an easy to download application for the phone. Chat, blog, meet friends, share pix, and find great new bands all from the convenience of your cell phone.<br>Rabble: <a href="http://www.rabble.com">www.rabble.com</a> ;  |
| 428663 | INTEROP TECHNOLOGIES             | WIN A HERSHEY'S SINGTONE: Send a text message containing a unique code found in participating Hershey's Ice Breakers mints, sours, and gum packages to see if you've won a free downloadable karaoke ringtone! Winners can redeem SINGTONES instantly via phone or explore the full menu online. One in three wins a SINGTONE instantly, others are encouraged to play again.  |
| 64244  | Informz Inc                      | Informz will deliver opt-in information to students on behalf of our College and University clients. Examples could include: Reminders of class schedules, Campus events, Campus scores, etc.  |
| 77007  | Interlinked Media                | To help organizations increase the effectiveness of advertising, marketing, PR and CRM campaigns utilizing text messaging and other cell phone capabilities. Interlinked Media is an enterprise class mobile marketing application and solution provider. Text Info to 77007 for more information.   |
| 78852  | International Systems Developers | Mayors Models mobile wallpaper offering  |
| 48723  | Irbe Corporation                 | Cover4me is a mobile alerts solution used to provide employment and other alerts to hourly and shift workers.<br>Using Cover4me, management can quickly and easily send an alert with the confidence of knowing it will be received on the device held near and dear by each employee – their cell phone!;<br>MO: Chilis453;<br>MT: "To begin receiving work-related alerts for Chilis Bayside Miami, reply YES. Std carrier/other chgs may apply. 4 help txt HELP.";<br>MO: YES;<br>MT: "Thanks! U will now begin receiving wo;                           |
| 25878  | JAMMIN 95.5                      | Text JOIN to then number 25878 and become a Jammin 95.5 Text Crew member. Get updates from Portland's party station!   |

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| 83895       | JM Family Enterprises, Inc. | Utilizing 3Cinteractive's messaging platform, JMFE has developed an employee emergency and hurricane text messaging application.   |
| 94041       | JPM Chase                   | Customer will opt in to receive future fraud alert from Chase via either outbound phone call, inbound phone call, or email notification. Once customer is opted in, will receive confirmation message. If potential fraud, will receive fraud text, for customer to confirm transaction. Can confirm AOK purchase or fraud purchase. If fraud, customer will be called on their cell phone and a fraud analyst will help them immediately. |
| 76673       | JUICE BILLING PTY LTD       | Joke of the Day and quote of the day. Just send joke to 76673 or quote to 76673  |
| 26733       | JW MEDIA INC                | Links to the most fun and interesting sites on the Internet. When you have nothing better to do, visit Bored.com.  |
| 75555       | Jamster International Sàrl  | Mobile Entertainment products (music, video, games, alerts). Register now @ Jamster.com  |
| 52723       | KCRA-TV                     | KCRA3 TV, located in Sacramento, CA, provides news alert services to its viewers and the local community. Additionally, polls are held during selected news broadcasts to judge community interests.   |
| 38828       | KISS 107                    | Want 2 join the Kiss 107 Mobile Club + get alerts on ur phone? Reply with the word JOIN to the number 38828 now. Txt STOP 2 optout anytime. Standard carrier rates MAY apply.  |
| 57906       | KISS FM 96.5                | Hey. I see your not a 96.5 kiss2go member yet. Hookitup. Reply w/ the word 'join' or go kissfm965.com and personalize ur profile. its hot.   |
| 39232       | KOMO 1000 News              | Want alerts and scores from The Mariners? Reply with ACCEPT and stay on top of your favorite team  |
| 62458       | KPFX-FM The Fox             | Become a Fox Text Rocker. Reply with join and you are in.  |
| 37530       | KRBE FM 104.1               | When you're a KRBE Insider you'll never miss out again! Be a KRBE Insider and you could win concert tickets and get concert news! Trying to remember the name of a song or artist that you just heard? Text the words "now playing" to 37530 and get back the last three artists and songs, right over your phone!   |
| 75617       | KS 95                       | Want alerts on ur phone? Rply ACCEPT now and never miss out on KS 95 happenings  |
| 55336       | KTBS TV (ABC)               | KTBS-TV ABC, Channel 3 Shreveport, LA  |
| 44939       | KTCK AM 1310 The Ticket     | Become a 'Tickehead'. Find out about Breaking Sports News FIRST. Sign up now, then brag to your buds as the Ticket delivers information about sports news, big name guests and secret contests right to your cell phone, no matter where you are. Stay connected to Sportsradio 1310 the Ticket.   |
| 97373       | KUBE 93FM                   | Mobile interactions with Radio Station Audience. 'Mobile Click Club' members can receive special discounts, unique information and offers from the station and advertisers. This is the first station in the US to extend Radio's reach to the Mobile phone and involve regional and local advertisers.  |
| 22700       | Katz Mobile                 | The team of broadcast specialists at Katz Mobile add Interactive components to traditional media such as Radio and TV making every campaign measurable and improving brand awareness.  |

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| 567325      | L'Oreal Paris USA (R/GA)  | SMS shopping list from L'Oreal Paris USA. Shop for L'Oreal products online and then send your selections to your phone for easy reference at the store.  |
| 53410       | LANMET                    | Register for admissions and financial aid alert.   |
| 58255       | LETSTALK.COM              | Visit Lets Talk.com to download wallpapers, games and ringtones.   |
| 56426       | LIAZON NETWORKS/Lightning | Once users have opted-in to a business code they can receive up to 3 unsolicited offer messages or an unlimited number of alerts. Unsolicited messages all have opt-out instructions included. Text JOIN to 56426 to opt-in. For current program offerings and information text COUPONS, SPECIALS, INFO, CONTEST, SWEEPS, VOTE and LINKS. To opt-out and for help text the single words STOP, CANCEL, UNSUBSCRIBE, QUIT, END and HELP. |
| 95101       | LIVE MEDIA MARKETING      | Text messaging services for bands: www.bandtxtalerts.com   |
| 82137       | La Redoute                | La Redoute's LR TXT appeals to the busy consumer of today, enabling them to be able to receive special offers & product alerts while they are on the go, directly to their cell phone via text message. La Redoute is designed to inspire, to encourage self-expression – every season's collection will appeal to your creative side while still meeting your everyday wardrobe needs.  |
| 33456       | Landmark Theatre          | Discount offers, theatre finder and film release details   |
| 58463       | Lifetime Networks         | Lifetime TV runs standard rate mobile clubs, sweepstakes, and voting/polling applications. The mobile club offers subscribers tune-in alerts, sweepstake alerts, games, and more (ie. ringtones, downloads). Lifetime TV runs approximately 2 standard rate sweepstakes per month on their vanity short code (58463-LTIME).  |
| 47195       | Lincoln Financial Group   | 1.The user hears the call to action on the radio. 2.The user sends the keyword (radio station call letters) in to the short code 3. system sends back the song title and artist and a menu of options. Example: "1:42pm on 93XRT Cassie, Me & U Reply with # 1.get alerts 3.request song 4.text the DJ 5.prior songs" 4. User replies with # they want to sign up for. 5. User is prompted for dbl opt in if applicable.               |
| 22774       | Lincoln Financial Group   | 98.5 KYGO Interactive Radio enables its listeners to interact with the radio station. By texting the keyword (KYGO) to 22774, listeners can instantly receive the artist and title of the song that is playing and be given a menu of options to continue their interaction. Listeners can sign up to receive artist/station alerts, request a song from the DJ, send a message to the DJ, or get a list of the past songs played.     |
| 43797       | Lincoln Financial Group   | KS 107.5 Interactive Radio enables its listeners to interact with the radio station. By texting the keyword (KQKS) to 43797, listeners can instantly receive the artist and title of the song that is playing and be given a menu of options to continue their interaction. Listeners can sign up to receive artist/station alerts, request a song from the DJ, send a message to the DJ, or get a list of the past songs played.      |
| 58603       | LiveTone                  | Create and share your own ringtones and show the world how original you are. Best of all, no experience is required. Use our tools to create original poly tones, true tones and video tones in seconds and then compete against other users to be the next big ringtone sensation.  |

| <b>Code</b> | <b>Brand</b>          | <b>Description</b>  |
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| 289669      | Livemercial           | Users see a call to action for a product. Users will text a keyword to the short code number. Content provider sends back requesting a phone number and shipping address. Then the user will confirm the order and send back a CALL keyword to the number to which a voice call will be required to pay for the item.   |
| 567567      | Livemercial           | Users will see a call to action. Users will send a specific keyword for a product they want to buy. Content provider will ask for phone number and address for shipping. A call will be placed to the user to confirm payment order.  |
| 69522       | Los Angeles Clippers  | Which one of the following players is the greatest Clipper of all time? A) Elgin Baylor, B) Bob McAdoo, C) Danny Manning, D) Loy Vaught, or E) Elton Brand. Text POLL followed by your answer to MYLAC (69522) and see how your answer stacks up with other members of Clipper Nation. Vote now and you will be entered in a contest to win one of many Clippers' prizes.   |
| 33217       | LoveTxT               | Want to spice up your love life or just have a question about what to do with your partner? Then stop by lovetext.net and get a love tip every day or chat with your favorite advisor! Even enter our sweepstakes to talk with an advisor for 20 minutes – one winner every week.   |
| 20873       | Low1wins              | A mobile low bid auction application which can be used as both a revenue generator and a promotional marketing tool.  |
| 71879       | M.NET CORPORATION LTD | Provides Clients with the ability to build fast and easy mobile sites and to configure information, offers and mobile site links on their websites that consumers can decide to send to their mobile phone via the simple Campaign Mobile pop-up icon. Also provides the ability to grow valuable opt-in databases from the web mechanic and to send non-billed SMS marketing messages to consumers.              |
| 50649       | MEEGOS                | Get your MEEGOS, Dynamic Display Pictures for MSN Messenger 7 that respond as emoticons you use Messenger conversations! Go to <a href="http://www.meezone.com">www.meezone.com</a> for more information.   |
| 54191       | MEGA 101 FM           | Rply w/ word 'JOIN' or go <a href="http://2mega101fm.com">2mega101fm.com</a> 2 win gr8 prizes! Gracias por escuchar a Mega 101, Latino + Proud! Other carrier rates may apply.  |
| 35350       | MESSAGEbuzz           | Powering through the use of our application and services mobile marketing campaigns to a broad range of clients such as Weber Grills, Wyndham Hotels, University of S. California, MOVE-on and Association of Flight Attendants. To join, text WOW to 35350   |
| 95483       | MICROSOFT             | Hungry for a hamburger in Houston? Need a phone number in Newark or an area code for Arcadia? How many calories are in that hamburger? Send a simple text message to 95483 (WLIVE) and get the answers you want when you want them:<br>Find local businesses and call them with a single click.<br>Search residential listings to find people. Get instant answers to questions.<br>Follow the financial markets. |
| 33211       | MIX 96 Tulsa          | Want alerts on ur phone? Rply ACCEPT now, or go <a href="http://mix96tulsa.com">mix96tulsa.com</a> to customize ur mobile alerts profile.   |
| 96262       | MIX 96.1 FM           | Hey, heard of Mix Mobile? U can now receive cool stuff and exclusive info to ur phone! Reply with 'join' now to the number 96262!   |

| <b>Code</b> | <b>Brand</b>         | <b>Description</b>   |
|-------------|----------------------|--|
| 68317       | MIX&MEET, INC.       | Without requiring any user-to-user interaction, Mix's patent pending Real Time Social Clustering™ technology brings unacquainted people together by coordinating spontaneous, same-day, small group mixers at meeting venues located within the immediate vicinity of the users.   |
| 52208       | MLSNet.com           | Register to receive Major League Soccer Scores, news, transactions to stay on top of the sport.  |
| 30377       | MMS TECHNOLOGIES INC | Campaigns for International Sports content, Music, Ringtones, Videos and related products.   |
| 90999       | MOBILE ACCORD        | Alerts and premium subscriptions   |
| 58648       | MOBILE STREAMS       | Download ringtones and receive discounts with our Ringtone club from ringtones.com. Send a text message on your SMS enabled phone to 58648 for fun downloads and more.   |
| 90210       | MOBLISS              | Texting to this short code provides the user with paths to all Mobliss games on all carriers.  |
| 21534       | MOGREET, INC         | Same service as associated with short code 25939, but this is for a monthly subscription. For \$2.99, they can send 10. For \$4.99, they can send 20 and for \$9.99, they can send 50!   |
| 21355       | MONKEY RECORDS       | PureRemix provides a website for DJs to share mix content, play dates, and other useful information with fans. Fans register on the site or via keyword to receive phone alerts regarding venue dates. Service will follow all applicable rules regarding opt-in, providing HELP. STOP, rate information and frequency info in response. After user confirmation, they receive a welcome message from the service, as well as a monthly subscription message. Frequency will be up to 3 messages per week. |
| 76185       | MOVEONIN INC.        | SMS system for roommate matching service. Text landlords and roommates and find your place to live.  |
| 78592       | MOViN 92.5 FM        | Hey, heard of MOViN Mobile MVP? Get exclusive offers + info from MOViN on ur phone! Reply JOIN now to get in!  |
| 66937       | MOZES INC            | Mozes helps organizations conduct text message services to help create stronger connections with their targeted audience.  |
| 60700       | MSKG                 | User visits ringkey website and chooses the image or ringtone they would like to download. Each piece of content has a specific keyword that the user must text into 60700. User opts in to receive 2 pieces of content/month.   |
| 23882       | MTV                  | MTV will incorporate voting and in-show live reveals for a variety of upcoming shows including MTV 'Say What Karaoke', 'MTV Movie Awards', and Spike 'Guys Choice Awards'. Calls to action will take place during the show informing viewers that they can vote by web or SMS. SMS votes are standard rate. The results for each program will be announced live at the end of each show.   |
| 268742      | MUSIC.COM            | Music.com creates a free community wherein artists, whether the local bar band or internationally touring band can build their fanbase, network and sell their music independent of traditional distribution means. Likewise, fans are now able to purchase downloads and customizable mobile downloads directly from their favorite artists. The Music.com audience is comprised of artists/master rights holders and the music lovers that have chosen to share with and support the artists directly.   |

| <b>Code</b> | <b>Brand</b>               | <b>Description</b>   |
|-------------|----------------------------|--|
|             |                            | Music.com is engaging musicians and fans of every genre. They do not charge set up or monthly fees for belonging to the Music.com community or for using the music store service. Artists have the option of making their music available for streaming or download simply by uploading their music to the site. Artists set pricing for their music should they choose to sell it. On Music.com artists retain up to 80% of the purchase price of a music download and offers the most competitive rates on mobile downloads. |
| 695433      | MYLIFE BRAND               | Access your MyLifeBrand.com account from anywhere via your mobile phone, and share media and messages with your friends between your mobile and the web.   |
| 69911       | MYSTATEUSA                 | In addition to error/help messages shown in the message flows, text messaging help pages will be available on the website with instructions on how to sign-up for alerts, and cancel alerts. Help and toll-free number will also be listed on the website.   |
| 468468      | MYTHUM INTERACTIVE         | Text in a question to get information back from your favorite on-air personality.<br>Each question you ask gives you free entry into the sweepstakes contest. Ask today and win!   |
| 65246       | Major League Baseball      | Official MLB.com Team and Player Alerts  |
| 626646      | Mamogo                     | Mobile community where content is created by the people for the people. Mamogo allows users to sell and buy mobile content, create mobile storefronts, promote original mobile ringtones, wallpapers, videos, screensavers and more. Mamogo is also a free service for those wishing to promote themselves and their own artistic creations in the latest most exciting medium yet.  |
| 232889      | Marinello School of Beauty | Marinello School of Beauty will use their short code for all 23 campus enrollment, information, alerts, tips, registration, etc.   |
| 787839      | MarketTools                | Would you be willing to join a special ZoomPanel, Mobile ZoomPanel, which sends market research surveys for you to complete on your mobile phone?<br>Panelists will earn one of several rewards for participating in Mobile ZoomPanel surveys including Zoom Points and Cash Sweepstakes Entries.  |
| 96625       | Markettools                | MarketTools leads the way to understanding the opinions, desires and motivations of your customers. As the defining provider of market research for the on-demand era, MarketTools helps you connect with the universe of voices within your target market or gives you the tools to do it yourself—so that you can make the right decision.   |
| 864237      | Masala                     | Masala provides people with multiple perspectives around news and events, ranging from firsthand accounts to local and global news sources, blogs, along with user generated videos and images. The allvoices platform allows people to create events that matter to them and our system helps to provide context to those events and a large audience.  |
| 44571       | Matchmaker                 | MatchMaker is an entertainment based service that computes couples romantic possibilities based on their name, age and sign. Users text in the required information and receive the results back.  |
| 77003       | MeetSomeoneTonight         | One-time purchase of 20 min voice chat.  |
| 51684       | Message Goblin             | Message Goblin™ is a web-based text messaging solution that will help you  |

| <b>Code</b> | <b>Brand</b>                   | <b>Description</b>  |
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|             |                                | build an opt-in community for ongoing outreach. It is ideal for contests, promotions, coupons, alerts, crisis management and getting information quickly to any subscriber group. You can send broadcast text messages containing information of interest to your audience such as facts, coupons, specials, alerts, incentives, sweepstakes, and entertaining content. Message Goblin supports both web and keyword opt-in as well as sophisticated reporting and the ability to send messages at pre-determined future dates/times. It also supports email and voice messages. Its simple user interface makes it easy for you to automate and manage campaigns. Messages can be sent in almost any language. |
| 23333       | Microbilling                   | MICROBILLING uses the convenient and instant premium SMS billing mechanism to bill for content that is not delivered on the mobile phone. Examples include<br>-access to premium content web sites;<br>-access to web downloadable content (like full tracks of songs);   |
| 76171       | Mighty Tones                   | Get your ringtones at:<br><a href="http://www.mightytones.net">www.mightytones.net</a> ;  |
| 696468      | Mint Software, Inc             | The My Mint application automatically checks personal finance details and sends alerts. Subscriber periodically makes requests for specific alerts and balance updates.   |
| 648808      | Mitt Romney                    | MITT ROMNEY OUTREACH AND ADVOCACY   |
| 53900       | Mobarama                       | Mobarama is a double opt in service that rewards its members for participating in targeted surveys and offers sent via SMS.<br><br>Join now at <a href="http://mobarama.com">mobarama.com</a> !;  |
| 77980       | Mobile Affirmations            | Mobile Affirmations provides daily inspirational and motivational messages to mobile devices. The service is delivered via the state of the art Mobile Messaging Ventures mKinnect platform which is suitable for integration into a broad variety of mobile messaging applications and campaigns. Visit <a href="http://maffirmations.com">maffirmations.com</a> .   |
| 74362       | Mobile Agent by CellSigns, Inc | Buyers and Agents can now search and retrieve property information on any home in their local market through Mobile Agent(tm). Buyers can access the entire MLS through text messaging (SMS) and retrieve listing details including photos on their cell phone. Powered by CellSigns, Inc. Patent Pending. Visit <a href="http://www.cellsigns.com">http://www.cellsigns.com</a> for participating brokers and additional information.  |
| 53571       | Mobile Alert Network           | Geographically targeted mobile alerts from local government, traffic, weather, and other emergencies.   |
| 30644       | Mobile Commons                 | Ringtone store branded with our clients identity who will provide the tones for free. The tones will be created by the client. Keyword: TONES   |
| 59568       | Mobile Ice                     | Mobile Ice provides complete mobile solutions to companies who are interested in engaging in mobile marketing, SMS, MMS, m-commerce, all forms of mobile content delivery, premium services and more. Mobile Ice is an inexpensive yet advanced carrier to carrier mobile marketing tool which provides both managed and self-managed campaigns through an easy to use, powerful web interface. Text ICE to 59568 for more information, or go to <a href="http://www.mobileice.net">http://www.mobileice.net</a> .  |
| 73914       | Mobile Verses                  | Mobile Verses delivers a Bible Verse to your phone daily. Carefully selected  |

| <b>Code</b> | <b>Brand</b>       | <b>Description</b>  |
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|             |                    | verses arrive on your mobile phone to provide a moment for reflection and inspiration during your busy day. Mobile Verses also builds customized faith based mobile channels for organizations to better communicate with their congregations. For more: <a href="http://www.mobileverses.com">www.mobileverses.com</a>   |
| 48484       | Mobile Village     | The Mobile Village campaign is a subscription and transaction service providing color wallpapers and ringtones. The delivery system is based on the recognition of the model of cell of the user to be able to send the best-fitting content for the customer.  |
| 535537      | Mobile Visions Inc | Tired of calling real estate agents for property information. Simply text the property ID# to 535537 and enjoy the property information from the comforts of your phone!  |
| 85944       | MobileCause        | MobileCause develops and executes mobile strategies with a socially conscious vision. We move beyond entertainment and work with non-profit organizations and their corporate partners to meaningfully extend their reach to develop end-users into committed allies, interacting with technology that is turn-key and cutting edge. We identify our clients' partnering needs, pursue corporate partners with complimentary strengths and link the parties together. <a href="http://www.mobilecause.com">www.mobilecause.com</a>          |
| 27138       | MobileCause        | MobileCause develops and executes mobile strategies with a socially conscious vision. We move beyond entertainment and work with non-profit organizations and their corporate partners to meaningfully extend their reach to develop end-users into committed allies, interacting with technology that is turn-key and cutting edge. We identify our clients' partnering needs, pursue corporate partners with complimentary strengths and link the parties together.<br><br><a href="http://www.mobilecause.com">www.mobilecause.com</a> ; |
| 78779       | MobileChat         | MobileChat is the new exciting way to meet new people on your cell phone. Flirting with men or women in your area or around the country has just gotten easier! Simply text the word SEXY to 78779, and have a date for tonight.  |
| 38714       | MobileStorm        | mobileStorm Inc., provides small businesses to Global 2000 enterprises with a complete on-demand digital messaging solution for superior marketing and customer communication via email, wireless text messaging, voice, fax and direct mail.   |
| 44665       | Mobilehookup       | Mobilehookup TXT Dating application is a one-on-one dating application. keyword: HOOKUP   |
| 71906       | MobillCash.com     | Alternate billing solution allowing websites to take payment by conveniently charging it to a cell phone account. Go to <a href="http://MobillCash.com">MobillCash.com</a> now for a live demo.   |
| 46898       | Mobillion          | Via short code 46898 you're able to participate in moderated SMS chat services. <a href="http://www.mobdesk.com">www.mobdesk.com</a> for more info.   |
| 386898      | Mobilove           | Mobilove is the most widely distributed mobile community dating, friendship and chatting service available on the market today. It's fun, casual, safe and exciting and allows singles to interact with each other whenever and wherever they want! All human beings need to connect and Mobilove gives its members the chance to interact with like-minded people in a positive environment and through the ultimate communication tool Text   |

| <b>Code</b> | <b>Brand</b>            | <b>Description</b>   |
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|             |                         | in key words "mobilove start" to participate.  |
| 35050       | Mobimii.com             | Mobimii.com is a mobile portal that offers you everything you need for your mobile phone, chat with other members anywhere in the world, download unlimited ringtones, graphics and video content or post mBlogs and your pics for others to see.  |
| 46666       | Mobioo                  | To get the Hottest Ringtones, Wallpapers or any Cell phones content, go to www.Mobioo.com and choose among thousand contents, or simply subscribe and get 7 credits every month. Simply click on the content to get it, and follow the information needed to send a txt message and get the content. One time transaction downloads;   |
| 61885       | Mobzilla                | Mobzilla is a music streaming service that brings over 27 exciting user selectable music channels to your phone. This service includes the ability to create your own customized station that plays what you like. Text "start music" to 61885 to sign up for the service. Users will be billed \$9.99 per month after the initial 14 day trial.   |
| 22095       | Mogreet                 | User selects a Mogreet - Video Text Message from www.mogreet.com and sends to themselves or to a friend.   |
| 76937       | MoneyGram International | MoneyGram International (MGI) will be providing a service to MoneyGram Rewards members who have requested to receive notifications when the transfers they initiated have been completed. A double opt-in is required for registration. Once registered, users will be informed that the funds they have sent have been picked up by the intended receiver at the time of pickup. Registrants can opt-out at any time. |
| 64726       | MoneyGram International | MoneyGram International (MGI) will be providing a service to MoneyGram Rewards members who have requested to receive notifications when the transfers they initiated have been completed. A double opt-in is required for registration. Once registered, users will be informed that the funds they have sent have been picked up by the intended receiver at the time of pickup. Registrants can opt-out at any time. |
| 60962       | MonsoonMobile           | As a mobile marketing company, we offer products designed to fit the specific needs of clients in a mobile world. Our mobile solution provides all the support and services necessary to successfully implement anything mobile- from text campaigns, to selling mobile content, and providing you access to our latest in mobile technologies.  |
| 843529      | MooseJaw.com            | Customer initiated SMS marketing programs, communication and integration of mobile into their customer service department. To join in the madness, text MOOSE to 843529  |
| 70250       | Movaya                  | Movaya ( www.movaya.com ) is a Seattle-based technology company, whose mobile content management and distribution software system allows mobile content producers and ecommerce retailers to effortlessly extend their businesses to the growing mobile data market. Movaya's products and services are targeted to take advantage of the explosion in mobile content services.  |
| 46988       | My Local TV             | Get local television news when you're on the go, including news, weather, sports, traffic, Doppler radar, and video from top local TV stations across the country. Local TV stations promote sending a text message to 46988. The user   |

| <b>Code</b> | <b>Brand</b>             | <b>Description</b>  |
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|             |                          | simply sends an SMS with the station call letters as the message text to 46988. In return the user receives confirmation SMS with instructions or redirect links that will send the user to a free mobile web site or an on-deck download area for news applications.   |
| 67337       | MyCoolMobile.com         | MyCoolMobile.com offers ringtones, images, text services and games on pSMS using transactional charging only.   |
| 74415       | MyNuMo                   | MyNuMo is an online community that lets its members create, show, and sell mobile content. We provide tools for creating and publishing mobile ringtones, wallpapers, videos, text, and games.<br>The MyNuMo mobile portal delivers independently created content that's rated by real people around the world, and delivered right to your mobile phone.<br>MyNuMo is selling user-generated content to mobile users with direct billing and delivery agreements on major US carriers.                             |
| 25404       | MyStop                   | myStop delivers real-time bus Estimated Time of Arrival (ETA) information directly to the rider using text messaging on cell phones. Real-time ETAs are calculated for every bus stop in the transit network and are based on GPS-monitored bus behavior.   |
| 69937       | Myxer                    | Myxer radically simplifies mobile content and service delivery, allowing everyone from local bands to national brands to easily access a mobile world.<br>Thru MyxerCodes™, artists and other content owners have the ability to have anyone request items such as ringtones, wallpapers, and video clips using text messages sent to MYXER (69937). Users can verify that their phone is compatible with Myxer by texting 'test' to the MYXER shortcode (69937).   |
| 88686       | NINE Multi-Media / UVOTO | NINE Multi-Media provides mobile marketing, online marketing, and customer list management services to ad agencies and tv shows. Our 'Audience Link' ASP platform technologies connect directly to the cell phones of targeted consumers to quickly deliver appropriate marketing messages, automate lead generation, raise brand loyalty, increase awareness, and lower cost of client acquisition. We currently manage campaigns for online and tv shows, including the mobile social video network called Uvoto. |
| 738245      | NATIONAL IN-STORE        | National In Store the leading in store promotional agency uses this a single opt in branded message to drive leads and in store sales for their clients.  |
| 46833       | NBC Today Show           | NBC's Today Show runs non premium text alerts and also a premium iTV poll which runs during the Today Show Weekend program.   |
| 97587       | NBC WEATHER PLUS         | Local weather forecasts sent to your phone from NBC Weather Plus  |
| 96468       | NCIC OPERATOR SERVICES   | NCIC Operator Services provides a collect call service to mobile phones with an easy payment option that allows the cell phone user to send a premium SMS to pay for the call.  |
| 31313       | NEUROTIC MEDIA LLC       | Consumers can either purchase designated mobile download products (truetones, videotones, wallpaper downloads); or redeem a PIN code to unlock a Credit value and then download value-add products. For more Visit <a href="http://www.neuroticmedia.com">www.neuroticmedia.com</a>   |
| 45998       | NEW MOTION INC           | MobileSidewalk™ ( <a href="http://www.mobilesidewalk.com">www.mobilesidewalk.com</a> ) is one of the largest U.S.   |

| Code  | Brand                | Description  |
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|       |                      | based mobile entertainment companies. Wired Magazine recently declared MobileSidewalk to “rival those of their mainstream-media counterparts,” and Wireless Business Forecast named MobileSidewalk “a company to watch.” Dedicated to realizing the full potential of mobile phones as an entertainment and promotional medium, MobileSidewalk reaches consumer groups with interest-specific campaigns via the Internet, print ads, radio and other marketing mediums. Content is delivered using state-of-the-art, user-friendly applications. The division’s rich array of engaging, well-designed content ranges from ringtones, wallpapers, games, sports stats, music artists, horoscopes, spiritual / religious topics and real-time news updates to interactive capabilities, including live mobile voting with results broadcast on TV. Consumers also get exclusive access to members-only fan clubs, licenses, promotions, contests and major brands. |
| 44577 | NEW MOTION INC       | GatorArcade (www.gatorarcade.com) is a top quality integrated online and mobile gaming site, dedicated to “Putting the fun back into your cell phone.” For a nominal monthly membership fee, gamers gain access to an extensive selection of premium-quality online and mobile games as well as a robust selection of ringtones, graphics and other mobile entertainment content. Members can earn points when playing the online games which can be redeemed to enter sweepstakes to win valuable prizes, such as the XBOX 360, iPods and plasma TVs. Players also have the option of playing the Internet version of certain games at no charge.   |
| 46692 | NEW YORK MAGAZINE    | Mobile Restaurant/Bar Listing Requests from Nymag.com. Users send a text request for listings using the following keyword types: Establishment Name, Cuisine, Bar Type, Neighborhood, Zip Code. For example, “food thai Chelsea.” In return, users receive up to 3 text messages with information matching their search, including: Establishment Name, Address, Phone Number, Cuisine/Bar Type, Price Range/Payment Types   |
| 22411 | NEW YORK TIMES       | 22411 makes information interactive and customizable to you. Get the news, information and entertainment you want when you want it.  |
| 85700 | NMS                  | National Messaging Solutions is a full service SMS provider offering entertainment-grade messaging programs and critical messaging programs.   |
| 44944 | NMS                  | Turtle Text offers a variety of mobile campaigns in the entertainment field.   |
| 48510 | NMS                  | Accenture mobile programs.   |
| 81492 | NMS                  | National Messaging Solutions Short Code. Various Mobile Applications. Find out more at www.nmessaging.com  |
| 42269 | NY DOT               | The NY DOT provides a public service of alerting urban citizens, especially those in the NYC area, when air quality is at such a poor level that citizens need to help by using public transportation or carpooling. Mobile will allow those alerts to reach citizens much faster, which is important as sometimes air quality determination is made with little advanced notice.<br><br>Consumers can opt-in at <a href="http://www.CleanAirNY.org">http://www.CleanAirNY.org</a> or by texting AIR to 42269 (4CANY).   |
| 53871 | NY Jets              | This New York Jets short code is focused on Polling, Trivia, premium JETS Alerts, downloadable content via SMS, Web / WAP storefronts: VOTE, PLAY, YES, SCORE, GREEN, BLITZ  |
| 58163 | Neighborhood America | Several single and double opt in promotional campaigns. Also used as a test  |

| <b>Code</b> | <b>Brand</b>           | <b>Description</b>  |
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|             | (MOVO)                 | and development short code.   |
| 48457       | Netbiscuits            | www.netbiscuits.com is a self-enabling platform for creating mobile portal applications. Additionally the platform offers messaging features like Tell-a-friend, SMS-Campaigning, Voting/Polls, Premium Downloads.  |
| 87777       | New Motion, Inc.       | GatorArcade is a premier entertainment site that offers free game play, and premier membership offers opportunities for prizes and mobile content.  |
| 639344      | Newegg.com             | Discover Exclusive Newegg offers on your mobile phone, receive coupons, comparison shop, Daily Deals, and new product alerts from Newegg.com.   |
| 40240       | Nokia                  | Used to inform and alert Nokia employees about issues to certain operator networks.   |
| 77477       | Nokia Nseris           | Consumer texts a promoted key word to win a prize. Message is returned that indicates if they won or where to go to find out if they won. Customers will also be given the option to opt in to mobile alerts.   |
| 222427      | NumberLink             | NumberLink moves content to mobile phones.."giving content mobility".<br>NumberLink has launched the AAA Mobile FuelFinder; and FreeMobileFuelFinder.com which finds the cheapest gas in any area within the U.S. and sends the information to a persons mobile phone in a text message.  |
| 656562      | OK OK N.A. CORPORATION | Part of the proceeds of the purchase will go to the Leyte landslide victims. Save Leyte will be a web portal where subscribers can opt-in and have content delivered to them via SMS and WAP Push. Content include ringtones, personalized wallpaper, personalized phone themes and newsletter service. The campaign offers both a subscription model (web opt-in) and per purchase model.  |
| 51051       | OOOBER                 | Provider of mobile SMS campagin tools and solutions to Operators, Brands and Marketing agencies.  |
| 90185       | OPERA TELECOM USA      | Customer browses to the web site looking for images to download to their phone. The customer enters their phone number into the web site to request the services. A pin code is then sent to the customer via an SMS message. The customer must enter the code and chack mark that they have read and agreed to the Terms and Conditions of the of the offer. The customer then receives two images. One is a complementary image the other is one of the four per month that will be sent in the next thirty days. |
| 79886       | OPERA TELECOM USA      | The customer will see a question scroll across the bottom of the screen during a live program. Example of program would be a live fight) The customer enters into the contest. For enrolling in the trivia the customer will receive one month of complimentary test feed relivant to the program.  |
| 83190       | OPERA TELECOM USA      | Customer will browse to the web site and see the offer to receive wallpapers sent directly to their cell phone.<br>Customer enters their cell number that they wish to receive the images. We then send them a pin code which has to be re-entered into the web site along with checking the box that they agree to the terms and conditions of the offer.<br>The customer then receives one complimentary image and then one image per week until the customer stops the subscription.                             |
| 68247       | OTAir                  | Mobilize your next marketing campaign with OTAir. Text OTAir to 68247   |

| <b>Code</b> | <b>Brand</b>                  | <b>Description</b>  |
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|             |                               | to experience OTAir's mobile service offerings. OTAir is a national mobile impulse marketing and media firm specializing in impulse marketing™ with mobile devices. OTAir empowers consumers to engage the promotion of a product, event, or organization they are interested in. OTAir's services extend the message of traditional marketing with instant information, interactive communications, corporate mobile applications and more.  |
| 62262       | Obama for America             | Join Obama Mobile. For periodic campaign updates from Barack Obama's presidential campaign. Receive localized information, news on issues, updates and more.<br>Txt "JOIN" to OBAMA (62262) Standard rates may apply. Text HELP for help and STOP to quit. Paid for by Obama for America;   |
| 78243       | Our Stage                     | OurStage.com will run a series of premium SMS votes to let fans decide the best music, videos, and photos on the website. The website has multiple channels. Each contest will renew monthly. People will both upload and view content on the web. The OurStage online ranking platform will narrow each contest. In the last 5 days of each month, viewers are asked to vote for the winner using their cell phone. The grand prize winner who receives the most votes across all stages receives a prize of \$5,000. The keywords are promoted each month next to the video or music that they correspond to. |
| 34343       | P1SMS                         | P1SMS is an interactive radio application available to all radio stations nationwide. Utilizing proprietary technology, the platform delivers real-time song and artist information for songs being played, ringtone purchase options and interactive messaging capabilities. P1SMS supports real-time mobile music sales, artist alerts, polling and voting, contests, text club alerts and song requests.   |
| 725223      | PALACE SPORTS & ENTERTAINMENT | Get concert announcements, ticket alerts, and exclusive offers for area shows and sporting events at the Palace of Auburn Hills, DTE Energy Music Theatre and Meadow Brook Music Festival. Sports scores and insider news for the Detroit Pistons and Detroit Shock.  |
| 77812       | PES                           | Progressive Employer Services uses this mobile payroll alerting system to replace time consuming phonecalls to alert clients of upcoming payroll amounts to ensure available funds. This campaign is more efficient, and customer friendly than the old method, and decreases the cost of support for PES.  |
| 77950       | PHINDME                       | The short code is registered to support a marketing application giving local businesses the opportunity to promote to customers that opt-in through mobile marketing. The program also creates a mobile website for the consumer and enable customer reminders through opt-in. All opt-in and consumer preferences are housed in the PhindMe platform that can be logged into through each businesses site.   |
| 33888       | PLAYPHONE INC.                | 1.The user will enter their mobile number on the ACME ONLINE website.<br>2.The Playphone system will send an opt-in verification message to the mobile device asking the user to verify the premium charges by responding with the letter Y.  |
| 88099       | PLUS MOBILE LLC               | User send keyword HI or HOLA and pass an doble opt-in process to accept T&C and start to enjoy the more funny hispanic chat in US interaction with new friends or identified operators.   |
| 88077       | PLUS MOBILE LLC               | Receive content of your interest daily. Be informed about soccer or other   |

| <b>Code</b> | <b>Brand</b>              | <b>Description</b>   |
|-------------|---------------------------|--|
|             |                           | sports, have fun receiving your daily joke, receive your daily love tip and much more. It's easy. Send a text message on your SMS enabled phone to 88077 and enjoy your daily content.   |
| 22767       | POP RETAIL                | POP Solutions is a leading Mobile Media Services Provider and a leader in the emerging, interactive Mobile Marketing sector in North America. POP Solutions' comprehensive content delivery package of Mobile Media Services enables advertisers and media companies to connect with individual consumers, directing specifically targeted advertising campaigns at the right time and the right place, thus achieving higher sales conversion rates than traditional media, including the Internet.   |
| 48747       | PORTAGA, INC.             | Real time business travel alerts for late departure, arrival, gate change, baggage change and the like.  |
| 37503       | POWER 96                  | Join the Power 96 crew and never miss out. Reply with JOIN to get connected now.   |
| 56948       | PRIMETIME-US, INC.        | Receive a daily inspirational message from Rhonda Byrne, the creator of the global phenomenon film "The Secret" and author of the NY Times #1 best selling book "The Secret."<br>Simply text JOY4U (56948) to receive your daily inspirational message, Monday through Friday.<br>The monthly subscription fee is \$3.99.  |
| 50709       | PRIMIRO                   | Corporate Marketing Professionals use Clear TXT to connect with customers and prospects when they are not on-line; advertisers can offer instantaneous, on-demand promotions and create a personal connection with prospects that could never before achieve from print and visual media content.  |
| 37865       | PROFILE ANALYSIS          | Get real-time sales statistics using i-Snapshot Sales Management Tool. Contact us via <a href="http://www.i-snapshot.com">http://www.i-snapshot.com</a> for more information   |
| 77946       | PROXITO LLC               | Proxito is a wireless service focused on providing consumers with a free and easy way to locate and compare local gas prices. Using SMS, mobile web, or on your PC, Proxito makes it easy by allowing you to search using a zip code, city, or address. Simply text your location to 77946, and Proxito will send you back the gas prices in your area.<br>It's functional, it's fast, and best of all, it's free. Of course, standard SMS rates may apply, depending on your plan. For more info, please visit <a href="http://www.proxito.com">www.proxito.com</a> . |
| 78624       | PUNCH ENTERTAINMENT, INC. | The application is a game that is downloaded using a shortcode. User will see an ad for the game on the Web or in print, and will text to get the link to download the game  |
| 72727       | Palm Beach Post           | Palm Beach Post offers mobile search and info on demand. Get autos, homes, cars, job information and more – on the go. The paper offers Mobile Classified and Ad IDs for local advertiser participation. Local weather alerts, local business information accessible on demand.  |
| 33287       | Paramount Mobile          | Get exciting Hollywood content from Paramount Pictures on your mobile phone. Text MOVIES to 33287 to sign up for text alerts, download wallpapers, ringtones and video clips from our hottest movies!  |
| 729725      | PayPal, Inc.              | PayPal Mobile - Now you can buy things, send money, and donate to charities using your phone. Use PayPal Mobile to make purchases by   |

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|             |                              | sending a text message or while browsing the mobile internet.   |
| 373323      | PennySaverUSA                | PennySaverUSA now allows customers to post their own ad via SMS. Text message the ad copy to PennySaverUSA's FREEAD to upload the ad. Select the type of ad by text and the ad goes live. Also access the entire database of over 1 million classified ads through mobile search.   |
| 69964       | Phonezoo Communications Inc. | Create and share your own personalized ringtones at no charge. Go to <a href="http://www.phonezoo.com">www.phonezoo.com</a> to easily create your own ringtone from any sound source and send it to your phone and share it with your friends.  |
| 97868       | Pictavision                  | Go to <a href="http://www.pictavision.com">www.pictavision.com</a> to get premium photo application including Pictavision, Pictavision! Teleprints, Pictavision Mediashare. And visit <a href="http://www.Myapps-mobile.com">www.Myapps-mobile.com</a> for MyHoroscope, MyLovesigns, MyFaith and more.  |
| 30100       | Pixelplay Interactive        | Cellpoint Mobile and PixelPlay have launched a Short Message Service (SMS) value-added sweepstakes. The sweepstakes will appear on PixelPlay's iTV service , DishGAMES, available from EchoStar Communications Corporation and its DISH Network satellite TV service. The initial sweepstakes on DishGAMES will enable players to "text-in and win" one of three iPod Nano's. Winners will be notified via text message. In return, PixelPlay will acquire the capability to alert players through SMS of future game releases, new sweepstakes offerings and promotions. Send GAME to 30100 to test. |
| 24365       | Playaction                   | Sign up by phone! Text your team's keyword to short code 24365 before or during every game and play live on your phone! See the list of upcoming games here.<br><br>Make your picks! Once the game starts you are playing live! Who will score next? Each pick costs \$.25. Up to 10 picks per game.  |
| 77177       | Playmania                    | This is a Call TV Game Show that allows the customer to purchase a practice through an SMS and will also allow them to interact with the on-air talent.   |
| 26220       | PocketFuzz                   | PocketFuzz helps independent artists sell their music as ringtones and stay in touch with their fans.<br>Fans can select any part of their favorite band's song and send it to their phone as a ringtone!;<br>Text MEESE to 26220 now!;<br><a href="http://www.pocketfuzz.com">www.pocketfuzz.com</a> ;   |
| 84331       | Procter & Gamble             | Tide Stain Detective - users can receive advice on how to treat their stain while on the go. Just text in your stain and fabric (EX: Text COFFEE SILK) to 84331 to receive information from TIDE on how to treat your stain.  |
| 41513       | Promo2cell.com               | Promo2cell.com is a turnkey solution for all your mobile marketing needs. With our advanced SMS platform you can create almost any kind of a mobile marketing campaign within minutes.<br><br>Text PROMO to our short code 41513 for more information!;   |
| 84444       | Promotxt                     | Cast your vote for the Marshall's figure skating challenge.<br>To vote for Michelle text vote 1 to 84444;<br>To vote for Sasha text vote 2 to 84444;<br>To vote for Emily text vote 3 to 84444;<br>Thanks for your vote and good luck.  |

| <b>Code</b> | <b>Brand</b>                 | <b>Description</b>  |
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| 49469       | Promotxt                     | Promotxt is a complete text messaging platform used for contests, alerts and marketing campaigns  |
| 47769       | Proxpro Inc                  | Text NOW to shortcode 47769. Being unprepared for a meeting is unacceptable. Making a good impression can not be left to chance. Feel the power of 35 million professional resumés, often photos too, in your pocket. Step into your counterpart’s world. Understand their priorities, know their proudest achievements. With Proxpro you can humanize any meeting, bond and have fun.  |
| 78573       | Pulse Media Response         | Response and Brand awareness programs for national and local advertisers.   |
| 438427      | QTAGS                        | Conoco Phillips Gas Station Location Finder. Text a zipcode to 438427 to find the address of the nearest Conoco Phillips Gas Station  |
| 40200       | QTones                       | The Qtones Text Services program focus on horoscopes, jokes, dating tips, celebrity news. The subscribers receive alerts daily or weekly.   |
| 742350      | R/GA                         | The Mobile & Emerging Media / Applications Group at R/GA uses 742350 a a shared shortcode for multiple clients. Currently, It is used by our client Subaru to power mobile programs for the WRX and Impreza vehicles.   |
| 36453       | R/GA on behalf of Nike, Inc. | Various Nike mobile programs and services, including Nike Zoom mobile. Text ZOOM to ENIKE.  |
| 53927       | RAZOR AND TIE ENTERTAINMENT  | Children and parents alike will have the opportunity to experience mobile content such as realtones and voicetones from KIDZ BOP, the top rated music series brand for kids. The storefront will also offer ongoing text in to win sweepstake campaigns, as well as opt in SMS alert functions notifying fans of up "text in" special offers and value-added incentives. In support of the partnership, Razor & Tie launched a nationwide mall campaign promoting the new brand. Fans also had the opportunity to 'text in' to receive the KIDZ BOP realtone for "Kidz Bop World" for free. Send KB R8292 to 53927; |
| 26469       | RED FISH MEDIA               | Red Fish Media is a turn-key mobile services provider. With the Red Fish Media “BluWater” platform you have the ability to launch mobile programs such as: Mobile Sweepstakes, Voting and Polling campaigns, SMS based trivia applications, Text-to-screen promotions, Text alerts and daily alert subscriptions, Ringtone and Wallpaper downloads and SMS gateway services.  |
| 23000       | RED FISH MEDIA               | Red Fish Media is a turnkey mobile services provider. With the Red Fish Media “BluWater” platform you have the ability to launch mobile programs such as: Mobile Sweepstakes,Voting and Polling campaigns, SMS based trivia applications, Text-to-screen promotions, Text alerts and daily alert subscriptions, Ringtone and Wallpaper downloads and SMS gateway services.  |
| 69035       | RINGSPIRATIONS               | Ringspirations, LLC is an exclusive Christian and Inspirational mobile content provider that offers mobile content for direct downloading by mobile phone subscribers, customized mobile solutions and campaigns for Christian organizations, retailers, churches and artists, content licensing for mobile platforms, customized text messaging services and mobile advertising.   |
| 411911      | ROAM SECURE                  | Localities and Universities throughout the USA are acquiring emergency alert systems to keep their constituents safe and informed. Text messaging is  |

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|             |                      | an obvious way of accomplishing this, thanks to the widespread adoption of cell phones and reliability of text messaging. Text JOIN to 411911 to receive a list of emergency alert systems to which you can subscribe. More information on Roam Secure's Alert Networks at <a href="http://www.roamsecure.net">www.roamsecure.net</a> .  |
| 360360      | Rayve                | Text in recommendations for stuff you like to share with friends, family and other folks with your tastes.   |
| 21523       | Red Bull             | Sign up for the Red Bull text club and alert service. Standard rates apply.  |
| 78639       | Reebok RunEZ         | Single opt in branded message integrated with a runners based social network. <a href="http://www.goruneasy.com">www.goruneasy.com</a>   |
| 25000       | Ringtone Channel     | Buy ringtones, wallpapers and games for your mobile phone. Also sign up for text and traffic alerts. Go to <a href="http://www.ringtonechannel.com">www.ringtonechannel.com</a> for more information.  |
| 63021       | Ringtonedeck.com     | RingtoneDeck.com is an off-deck mobile content download portal where mobile phone users can go and download a variety of the latest mobile content, delivered straight to their handset.   |
| 784637      | Roanoke Times        | Get news, weather, local information, and deals on your mobile phone from The Roanoke Times in Roanoke, Virginia. Text 'TRYIT' to 784637 (RTIMES) to receive a list of active mobile campaigns. Visit <a href="http://www.roanoke.com">www.roanoke.com</a> to sign up for breaking local news and other alerts on your mobile phone.   |
| 77899       | SENDME, INC.         | Sendme Mobile is a leading provider of direct to consumer mobile entertainment. We offer a broad selection of mobile subscription services, including interactive mobile trivia, ringtones, games, wallpaper, mobile sweepstakes and more.   |
| 61827       | SEXINFO              | SEXINFO is a text message-based application that provides youth in San Francisco access to local sexual health resources while maintaining privacy. By texting "SEXINFO" to the short code 61827, youth receive health information and referrals related to their topic choice   |
| 74666       | SIMON PROPERTY GROUP | Ability for Simon Gift Card users to obtain remaining balance on their gift card. Gift card holder will send a text message with their card information or a blank message to our short code to have their remaining gift card balance returned via text message.  |
| 62517       | SMASH EMPIRE, INC.   | Use your music, photos, pictures, and animations to create ringtones and graphics for free:<br>online, without needing software for your computer.   |
| 22000       | SMS Dating           | SMS DATING provides users with an instant match-up with other like-minded people. The registration process takes a mini profile:<br>- Nickname;<br>- Age, gender;<br>- Age range and gender of preferred mate;<br>- Introduction;<br>Having registered, the player immediately receives the nicknames of 5 other users who meet his/her criteria.<br>Users can chat anonymously by sending each other messages starting with the other party's nickname. |
| 762775      | SOUTHBEND            | SnappLink is a social network where members can meet new friends,  |

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| 762775      | TECHPRODUCTS                 | connect with old ones, and have a little competitive fun as well. Users can increase the rankings of other members' images by adding more "Snapp Points" to the image. In turn, they also include a message to the member. Snapp Points can be assigned to an image through a \$0.75 premium SMS. Sample Flow:<br><br>Member sends MO: "VOTE20 Mikedenver rocky80 5554444 Your picture is great !!! :))" to add 20 Snapp Points to image # 5554444, and I;   |
| 73223       | STROTHER DUFFY STROTHER      | This is a presidential campaign for Dennis Kucinich. The campaign will appear in printed materials, during speeches and debates. The user texts PEACE to 73223. User will receive additional SMS messages regarding campaign developments. At the conclusion of the campaign, customers will receive an SMS asking if they want to receive PEACE alerts in the future.   |
| 729329      | STROTHER DUFFY STROTHER      | Your directory for short term loans. Text loan to payday, and receive all required information.  |
| 77136       | SURVEY ANALYTICS             | Free Web Polls. <a href="http://www.micropoll.com/">http://www.micropoll.com/</a>  |
| 72286       | Saavn Mobile                 | You can now download Bollywood music ringtones, music videos, images to your phone! Also, receive text alerts on the latest celebrity news, horoscopes, jokes and other entertainment.   |
| 83930       | Salient Mobility             | Founded in 2007, Salient Mobility LLC is a leading provider of applications content for users interested in networking within a social network environment. The companies flagship, txtysingles.com offers a secure, and exciting way to social network from your mobile phone via short code 83930.   |
| 73265       | Seamless Web                 | SeamlessWeb is the fastest, easiest, and smartest way to order food online or via your mobile phone.   |
| 429512      | Seattle Seahawks/Qwest Field | Report any inappropriate activity that is disrupting your enjoyment of the game or for housekeeping needs during Seattle Seahawks games or other major events at Qwest Field.  |
| 467467      | ShopText                     | Consumers can use text messaging to shop for and sample physical goods. Register at <a href="http://www.shoptext.com">www.shoptext.com</a> .   |
| 22748       | Shortcode Inc.               | Available to wireless subscribers in the US and Canada, interested buyers of used vehicles from <a href="http://text4cars.com">text4cars.com</a> get alerts of matched vehicles directly on their mobile device. Buyers browse the entire inventory online or search for the specific vehicle they want. When the buyer is interested in a particular vehicle, the buyer provides contact information and will be sent a text message with contact information for the vehicle. The seller then receives the lead through SMS text messaging or email at a Pay per Contact charge. |
| 33455       | Smart Text                   | Play2Text is a premium program where players receive a trivia game and a fun. Players are entered to win a prize for the game they have chosen to play.  |
| 43143       | SmartSigns                   | This program is designed to allow end-users who pass posted house-for-sale signs to text in to receive additional information about that particular house. User texts in the number displayed in front of the house (ex. Text 20 to 43143) User texts 20 and receives additional information about the listing, including pricing, square footage and additional photos. This provides prospective buyers the opportunity to get information when a realtor is unavailable.  |

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| 86961       | Smile Reminder                 | Content provider will send reminders to remind subscribers of their appointments   |
| 88663       | Sonic Branding Solutions Corp. | ToneMakerDJ lets anyone, regardless of musical experience, make their own custom ringtones!  |
| 40477       | Sony BMG Music Entertainment   | Sony/BMG Music Entertainment is promoting ringtones by Chayanne & Vicente Fernandez, R. Kelly, Huey, T-Pain, Mario, priced at \$2.99 each. Keyword CHAY101, CHAY104, FLIRT, iFLIRT, PLD1, XPLD, DRANK1, XDRANK, HELLNO, XHELLNO, HOWDO, XHOWDO   |
| 65279       | Space2Phone                    | Space2Phone is the only global mobile portal for Space enthusiasts. Users get Space news from Space.Com and NASA Breaking News, rocket launch text alerts and launch video highlights, plus Space-themed ringtones, wallpapers, games, video downloads and lots of other content.  |
| 23754       | Spirit 105.3                   | Join Spirit Txt Messaging! Exclusive family-fun offers, alerts and more Rply w/ 'JOIN'.  |
| 768723      | Sporting News                  | Sporting News is a multi-media sports company catering to passionate sports fans. Its content is available through a weekly publication, Sporting News Magazine; a national radio network, Sporting News Radio; and a leading community-based website, SportingNews.com. SportingNews.com delivers fantasy baseball and fantasy football player alerts to sports enthusiasts' mobile phones.   |
| 35253       | Star 102.1                     | Ur almost in. Reply with ACCEPT to become a Star 102.1 Texter and get updates on concerts, contests and more   |
| 697289      | Starbucks                      | Text "Break" to MYSBUX (697289) to receive your next Starbucks Coffee Break reminder. Enter your zip code and we'll deliver the nearest Starbucks store locations right on your mobile device.   |
| 40612       | Starmedia                      | Ringtones and Alerts by suscription and transaction. Customers will find the instructions on the website as well as the rules and regulations. The alerts are: Country News (Mexico, Colombia, Venezuela, Argentina, Puerto Rico, Panama, Cuba, Peru, Uruguay, Ecuador, Honduras, Nicaragua, Guatemala, Dominican Republic) Sports News (Mexico, Colombia, Venezuela, Argentina, Uruguay, Ecuador, Dominican Republic) Horoscope. Humor.   |
| 478959      | Styky                          | Social networking through a mobile phone application where users save, share and restore digital content.  |
| 78669       | SunnyLogo                      | On SunnyLogo, users can subscribe to the service for \$5.99 a month for any 6 wallpapers or ringtones from SunnyLogo.Com. Single item downloads from the website cost \$1.99.  |
| 20964       | Swank                          | Swank Motion Pictures College Alerts Club will be sending out daily or weekly text message alerts on your mobile phone. Swank College Alerts will keep you up to date about class schedules, school closures, meeting requests, grades and other information about your college. You can sign up to receive alerts from Swank Motion Pictures College Alerts Service by registering at <a href="http://blast.swankmp.com">http://blast.swankmp.com</a> , or by sending a text message with the keyword SWANK to 20964. |
| 31541       | TAP.tv                         | TAP.tv builds custom television networks for commercial venues – e.g., sports bars, restaurants, health clubs, waiting rooms - using TV to entertain their customers. TAP manages all aspects of these networks: providing proprietary hardware; sports, news and comedy content; a multi-screen   |

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|             |                                 | touch-screen control system; interactive games and sports stats; an ad-creation tool kit; and manages the entire process over a web services IP network.  |
| 89829       | TELESCOPE                       | CW Network is launching standard rate alerts, voting/polling, txt to screen, and sweepstake applications for 10 of their local stations. The role out of these campaigns will be a gradual process beginning with alerts and voting/polling, and sweepstakes for a select few local stations.   |
| 47074       | TELRITE CORP                    | Customer signs up for services with Telrite Corp. and agrees to allow us to send SMS' to them for account related and/or marketing-related purposes. We also offer them codes to check various account details, like their balance.   |
| 70777       | TERACOMM                        | TERACOMM's flagship product - Interactive Solutions Machine (ISM) allows the audience to interact almost instantaneously with multimedia content displayed on any audiovisual device, using their mobile phones as a powerful remote control. Starting from this concept we have developed a wide range of interactive services and applications providing significant values for businesses in the entertainment, media and marketing areas. This technology is already being used in the largest broadcasting studios in Europe and North America. Right now there are 40 interactive applications in the TERACOMM portfolio and new services are constantly being added. For more info check our corporate web site <a href="http://tera-com.com">tera-com.com</a> . |
| 865766      | TEXT YOU BACK LLC               | Text Message Listing System (TMLS) for Minnesota. Allows users to text for information on MLS-listed properties in the Minnesota market.  |
| 34663       | TEXT4MLS                        | A new service for those looking for a home/condominium/townhome to purchase. A Real Estate agent can register their property for sale, and will provide a property number at the residence sign, or through printed material. You simply text the property number to our short code (34663), and you will receive property information. Log into our website at <a href="http://www.text4mls.com">www.text4mls.com</a> to pre-register or to list a property if you are a broker or listing agent.  |
| 99134       | TEXTOPOLY                       | Setting the trend in Mobile Marketing. Our mobile marketing strategies integrate technology, creativity and feasibility, which in turn drive the success of each project we undertake. Our strongest assets are that we work closely with our clients, conduct diligent research and have a strong sense of the market as it is today, as well as a vision for how it will be tomorrow.   |
| 58341       | TG Telecom Ltd                  | Promotion is called 'Celebrity World'. Users respond to a call to action to text in and start a subscription for bi-weekly information alerts about the entertainment industry.   |
| 325527      | THE DALLAS MORNING NEWS         | News and Information Alerts   |
| 42278       | THE WEATHER CHANNEL             | Get on-demand weather information fast with our 4CAST text-messaging service.   |
| 25462       | THE WEATHER CHANNEL             | Spanish Language Weather updates  |
| 53173       | THE WEATHER CHANNEL INTERACTIVE | User registers and pays for service on website. User selects various alert endpoints, which may include SMS. User enters endpoint information (actual number). User selects alert types (such as severe thunderstorm, tornados, etc.). National Weather Service issues severe weather alert. User is notified about the alert via SMS (and other if applicable). User pays set and  |

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|             |                                 | constant monthly or annual fee for service.  |
| 31853       | THE WEATHER CHANNEL INTERACTIVE | The Weather Channel delivers FREE severe weather alerts, pollen alerts and others by e-mail or wireless text.  |
| 48000       | THUMBPLAY                       | Thumbplay, Inc. is a leading online retailer of mobile entertainment content. The company aggregates, promotes and delivers mobile content directly to members via Thumbplay.com. The site offers ringtones, wallpapers, games and text-based services through a membership-based, community experience.   |
| 82587       | TICKETBEAN, INC                 | Members of TicketBean or any of its affiliated Ticketing companies (eg ticketclub.com) are always in-the-know about the latest sport and concert deals through TCKTS mobile alerts. Users opt in easily and for free at TicketBean.com or an affiliate website (eg. ticketclub.com) by filling out a quick profile describing events they are interested in.   |
| 47645       | TOP THREE MOBILE                | TextCare is a Text Messaging-based Customer Service system for registered users of TextCare.com.   |
| 72487       | TRANSEND ED                     | Learn more about your university and great opportunities for your college career. Text the word "College" to 72487 to get started and receive special news alerts about admissions and financial aid.  |
| 80588       | TRUTHTEXT.COM                   | Truthtext is designed to raise funds for a Christian hip hop ministry, God's Block ministries www.godsblock.org/ and church planting through the Acts 29 Christian church planting network www.acts29network.org. Truth text sends encouragement through a daily Bible verse to the subscribers cell phone for only 3.99/month.  |
| 20369       | TWENTIETH CENTURY FOX           | Exciting mobile campaigns for Fox Films and Fox Searchlight. Each film release will have a minimum of 3 ringtones and 3 wallpapers. The fox films mobile club will send messages about each movie release as well as other promotions, and games. There are various clubs specific to each movie. To join the 20th Century Fox Mobile Club text JOIN to 20FOX (20369).   |
| 68437       | TaggLine                        | TaggLine offers you a complete communications solution, enabling you to provide listing information to prospective buyers around the clock and across multiple formats, including voice, text, and picture messages. Not only is it the most comprehensive product on the market, but it is the easiest to use by your prospects as well. Whether your listing is residential, commercial or multi-unit, our patent-pending system offers you the ability to stand out in the ever-competitive real estate market, |
| 82672       | Tampa Bay Online                | Get news, sports, or weather alerts from the Tampa Tribune Newspaper and Tampa Bay Online. See www.tbo.com for more details.   |
| 75007       | TelTrust Corp.                  | TelTrust Telecom provides innovative solutions for the telecommunications industry.  |
| 772948      | Tele-Angels                     | Nationwide premium text campaign on a vanity shortcode providing inspirational messaging and unlimited prayer requests both in English and Spanish. To join, text ANGELS to 772948.  |
| 80801       | Telescope                       | Declare Yourself is a non-profit group that is looking to register youngsters, 18-24, to vote in the 2008 presidential election. If you text VOTE to the short code you'll be entered into the Declare Yourself Mobile Club, and you'll receive voting registration info, primary voting info, and general political info. There will also be opportunities to run mobile polls with the   |

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|        |                       | list.   |
| 53237  | Television Dominicana | Media World, a production and TV distribution corporation will sell mobile products through TV advertising to the audience of the 11 shows it distributes in the United States. These shows target the Dominican market and currently run on the Dish network. With an offering of mobile products and services available directly via mobile phones, Media World connects people with their Dominican roots, offering news and jokes from the Dominican Republic, and ringtones of their favorite artists. Ringtones will include chart-topping music from top music labels, and original content made exclusively for mobile phones (alerts and subscriptions).         |
| 87821  | Telezone              | Get ringtones, wallpapers and games for your phone. Visit the storefront on <a href="http://www.telezone.com">www.telezone.com</a> for complete details.<br>\$1.99 for ringtones, wallpapers;<br>\$3.99 & \$4.99 for games;<br>keywords: 3WALL or 3REAL, 3GAME;   |
| 44663  | Text 4HOME, LLC       | 4HOME provides real estate buyers with up-to-date sales related information by simply texting any property's address to 44663(4HOME)  |
| 37284  | Text-a-day            | Make your phone a part of your lifestyle. Sign up to receive a daily text-a-day alert on a topic that matters to you. Text-a-day offers daily messages about sports, faith, jokes, self-improvement and more.   |
| 76121  | Text-ed.com           | Text-ed is a unique, hassle-free mobile technology which allows potential buyers to call an ordinary telephone number on a For Sale sign to instantly obtain listing details and agent contact information. Potential buyers instantly receive property details on their phone free of charge, and the real estate agent simultaneously receives a text message or e-mail with the potential buyer's phone number!;   |
| 678678 | Text678678            | 678678 allows consumers to respond to a printed or verbal advertisement and text in for more information on the product or service or receive a text coupon. Consumers will also have the ability to opt-in to the program to receive alerts from time to time.   |
| 711711 | Text711711            | 711711 allows consumers to respond to a printed or verbal advertisement and text in for more information on the product or service or receive a text coupon. Consumers will also have the ability to opt-in to the program to receive alerts from time to time.   |
| 28255  | TextRox               | Lexus Entertainment uses short code 28255 for a mobile chat room. The chat rooms are moderated 24/7 and automatic logoff if no MO response after 20 MT messages. \$0.99/MT. keyword: PARTY  |
| 84966  | Textiwon.com          | Do u want to Win Money? Now you could win up to \$1,000 with TEXTIWON.COM - all you have to do is text the words "PLAY" to 84966. It's that easy. Text "P-L-A-Y" to 84966 and you will be entered in the weekly sweepstakes to win the \$1,000. Every Friday, Textiwon has a cash drawing where one person will win \$1,000 and 60 others will win runner-up cash prizes. Check this out! Textiwon will also send you a joke or fortune for your own personal entertainment. Nobody leaves empty handed! Text "play" to 84966 and you're entered. All it costs is \$.99 & standard rates may apply. You can play up to 5 times per week to increase your odds of winning. |
| 70734  | Textopoly Inc         | "Setting the trend in Mobile Marketing" Our mobile marketing strategies   |

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|             |                                | integrate technology, creativity and feasibility, which in turn drive the success of each project we undertake. Our strongest assets are that we work closely with our clients, conduct diligent research and have a strong sense of the market as it is today, as well as a vision for how it will be tomorrow.   |
| 83276       | The Concept Studio             | For informational alerts on Teradata Offerings please text TD to 83276 (TDCRM).  |
| 54889       | The Eternal Order of AccessVia | You meow, we purr. Members only catbox.  |
| 51359       | The Fix                        | Make sure you have the latest ringtones and wallpapers. Get your Fix! Monthly download subscription for 10 pieces of content.  |
| 74568       | The Virginian-Pilot            | Get news, weather, traffic, local information, and deals on your mobile phone from The Virginian-Pilot Media Companies in Hampton Roads, Virginia. Text 'TRYIT' to 74568 (PILOT) to receive a list of active mobile campaigns. Visit <a href="http://www.pilotonline.com/alerts">www.pilotonline.com/alerts</a> to sign up for breaking local news, traffic, and other alerts on your mobile phone.  |
| 59495       | Think Partnership, Inc.        | This subscription service enables users to receive hot product alerts direct to their mobile device when products become available on their website.   |
| 95534       | Ticket 760 Sports Radio        | Want 2 join Ticket Mobile Mafia + get offers 'n discounts 2 ur cell? Go2 <a href="http://ticket760.com">ticket760.com</a> or rply JOIN. Txt STOP 2 optout. Othr carrier rates may apply.   |
| 73200       | Tracfone                       | Customers can purchase a pre-paid plan for local, national and international dialing. You can use our short code to replenish minutes, order ringtones, and get the latest news, weather and sports!<br>No bills, no surprises, no annual contracts. Go to <a href="http://www.tracfone.com">www.tracfone.com</a> for more information.  |
| 843643      | Traffic Genie                  | Traffic Genie is a new, innovative and personalized service that gives you travel times and alternative routes between your key destinations - such as home, work, or the airport.<br>When it's time to get on the road, simply call the Traffic Genie info line. In seconds, you'll get personalized travel time and alternative route information - all based on current traffic conditions.   |
| 58850       | Trimfone                       | Trimfone provides individuals a revolutionary new way to manage their personal fitness. Trimfone offers powerful, fully-personalized diet or exercise program administration services on mobile phones.  |
| 46835       | Tripwing                       | Users can go to <a href="http://www.tripwing.com">www.tripwing.com</a> and sign-up to receive offers via text message on their cell phones about special travel rates. Only offers related to the destinations that the user chooses will be sent. Users can stop messages whenever they choose via text or by visiting the website.<br>Users can choose to receive messages about accommodations, airfare, cruises, and vacation packages. Users can also limit the number of messages that they receive per day. |
| 55358       | Turbohorse                     | Live from the Windy City--Cubs fan, White Sox, Northside, Southside--we bridge the digital divide with exciting mobile messaging and content applications.<br>Come join us!!   |
| 85858       | TxT85858                       | Lexus Entertainment uses short code 85858 for a mobile chat room. The chat rooms are moderated 24/7 and automatic logoff if no MO response after   |

| <b>Code</b> | <b>Brand</b>           | <b>Description</b>   |
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|             |                        | 20 MT messages. \$0.99/MT. keyword: PARTY  |
| 300300      | Txt300300.com          | Txt300300.com is a Text Marketing Service that gives consumers the ability to research and shop for new homes using their cell phone or PDA. Home buyers have the ability to gather details about properties they are interested in by simply texting the Listing ID# to 300300. For more information Text: HELP to 300300.        |
| 87000       | TxtHookup              | 1 to 1 text chat. Text the word NEW to 87000 and follow the instructions on your phone   |
| 56142       | TxtVox                 | TxtVox is a mobile alert service that gives subscribers the information they want, when they want it. TxtVox has a wide selection of alerts including exclusive entertainment content. TxtVox is a non-premium service. Consumers opt in at www.TxtVox.com   |
| 29222       | TxtWire Communications | One time event, user will use call to action and content provider will send back the business alert MT   |
| 59173       | U92 KUUU FM            | Hit us up anytime you like. You can text in your requests, messages, and even play contests by texting U92 at our short code - 59173. You can also get updates and be eligible to win exclusive contests by joining the U(@ Mobile Click Club Unit (MCU).  |
| 39649       | UNIVERSITY DIRECTORIES | University Directories promotes local businesses, services and savings opportunities to college students, faculty and staff in over 250 markets throughout the U.S. UD's mobile services allow for mobile users to text for instant specials or sign up online to receive periodic specials.                                       |
| 90430       | UNWIRED APPEAL         | Interactive SMS Services. Premium and standard rate voting and polling, information alerts, contests, and text-to-screen applications.   |
| 38435       | UNWIRED APPEAL         | Mobile Customer Relationship Management System for Mercedes-Benz. Allows Mercedes-Benz dealers to notify customers via text-messaging of important information from dealer service centers and customer relations.   |
| 47647       | UNWIRED APPEAL         | Interactive SMS services.<br>- Mobile Voting and Polling;<br>- SMS Alerts with Opt-in Database Management;<br>- Mobile Trivia and Contests;<br>- Mobile Search and Information Reply.  |
| 42349       | UNWIRED APPEAL         | Mobile Multimedia service Delivery of ringtones, graphics, and video to cell phones. The service employs Unwired Appeal's proprietary Adaptive Content Server (ACS) and Dynamic Device Detection technologies. ACS supports audio/visual source files in standard audio/visual file formats (MP3, MID, GIF, JPEG, 3GPP, and more). |
| 36263       | UNWIRED APPEAL         | Zuku Interactive Messaging Platform.   |
| 55202       | UP-MOBILE              | Spanish Mobile Chat/Dating targeted towards 45 million US Hispanic population. Keywords: LCHAT, VIPCHAT  |
| 839887      | US AIRWAYS             | Text your flight number to our short code 839887 (TEXTUS) and we will give you up to the minute info on Flight Status. Plus Dividend Miles Enrollment and other helpful and informational texts.   |
| 374363      | US CAPITAL LLC         | Play games, chat, manage your contacts and interact with your closest group of friends. Text "FRIEND" to learn more. This is a free service.   |

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| 842538      | US CAPITAL LLC            | Purchase tickets to your favorite events directly from your cell phone, receive alerts on upcoming shows and participate in entertainment surveys. Text "TICKET" to learn more. This is a free service.  |
| 47253       | US CAPITAL LLC            | Real estate professionals can list their available properties for sale. Simply text "4SALE" with the unique property code to learn more about the listing. Service is free to use.   |
| 82583       | US CAPITAL LLC            | Are you getting the best deal on electronics? Text "VALUE" with any SKU# to find out what the product retails for at competing stores. This service is free to use.  |
| 76433       | USEFUL NETWORKS, INC      | Application discovery - potential users will enter sniffme to 76433 (sniff) to receive a message with an embedded WAP URL to learn more about the Facebook integrated friend finder service and to complete registration. Once the user is opted-in, the same short code is used to invite, locate, and remove friends as part of their locationships (i.e., user sends sniff Jim to 76433 and receives a message describing Jim's location and a WAP link to display a map. |
| 81895       | United States Coast Guard | Government emergency alerts generated by a US Federal Government application and sent to industry and government subscribers using personal/company supplied mobile devices  |
| 864833      | United Way                | United Way Shortcode   |
| 42627       | Univision                 | Univision is launching a 'Malena' Web Soap Opera sponsored by Caress-Unilever that will include mobile marketing services. The campaign will include a tune in alerts club, and an exclusive 'Anais Solo mio' ringtone to members of the alerts club. Univision.com will have an entry form for the text club. Keyword for text club: MALENA Keyword for ringtone: SOLOMIO   |
| 868686      | Urban Outfitters          | Urban Outfitters is enrolling consumers to receive ongoing alerts about exclusive offers, in-store appearances, contests, and other cool stuff.  |
| 27777       | VECTOR ENTERPRISES, INC   | Our Psychic text chat service lets you chat with professional Psychics in real time. You can access this service 24/7 using your mobile phone. Just text the advertised keyword to 27777. Available in English. Applicable charges will appear on your cell phone bill. Must be 18+  |
| 99000       | VECTOR ENTERPRISES, INC   | Vector Enterprises, Inc. provides premium mobile content to the mobile consumer. Content includes approved content programs such as chat and horoscopes and device content such as ring tones, screensavers, and games.  |
| 55777       | VECTOR ENTERPRISES, INC.  | Our text chat service lets you flirt with other singles and make new friends in real time. You can access this service 24/7 using your mobile phone. Just text the advertised keyword to 55777. Available in English. Applicable charges will appear on your cell phone bill. Must be 18+.   |
| 33221       | VERTRUE, INC.             | Text to win great prizes daily and monthly! Invite your friends and increase your chances to win!  |
| 367787      | VERVE WIRELESS            | Free mobile sports alerts from Philadelphia's #1 Sports editors - The Daily News   |
| 847898      | VIP TXT                   | Info alert program for consumers to get updates on events at local nightclubs and restaurants.   |
| 66915       | VIVOTECH                  | ViVOtech has created an ePayment/mPromotion/eCoupon application, that  |

| Code   | Brand                         | Description  |
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|        |                               | uses SMS to communicate with the end consumers. Once users are enrolled and have opted to receive SMS for promotions/coupons/account updates, they will be send the SMS with that message based on some trigger point. Users can also communicate with the application by sending SMS key word, to get the promotion. Some predefined action from user generates a SMS to the user, like shopping using some card at a merchant.   |
| 28647  | VOIP.COM                      | By adding a second number to your mobile phone, Voip's Mobile Line 2 enhances your existing cellular service. By adding an additional number, you can screen calls, keep your cell phone number private (even when using it to call people), and provide your public or private life with enhanced Voip features and voicemail. Plus, even if you change cellular providers, you won't have to change your Voip number! Visit <a href="http://www.voip.com">www.voip.com</a>   |
| 75000  | Vector Enterprises, Inc.      | Our text chat service lets you flirt with other singles and make new friends in real time. You can access this service 24/7 using your mobile phone. Just text the advertised keyword to 75000. Available in English. Applicable charges will appear on your phone bill. Must be 18+.  |
| 85000  | Vector Enterprises, Inc.      | Our text chat service lets you flirt with other singles and make new friends in real time. You can access this service 24/7 using your mobile phone. Just text the advertised keyword to 85000. Available in English or Spanish. Applicable charges will appear on your cell phone bill. Must be 18+   |
| 51500  | Velti                         | User will select a category via the web for which they would like to receive alerts. i.e. Diet Alerts. The user will then get a diet alarm message sent on a daily basis. For downloads the user selects via the web the item they would like to download and then is sent the file directly to their phone via WAP Push. Both services follow the MMA guidelines in regards to double-opt ins, help, etc.   |
| 65377  | Velti                         | Ringtones, Graphics and Alerts   |
| 70700  | Velti                         | Ringtones, Graphics and Alerts   |
| 71097  | Videoplay                     | VideoPlay is a TV Program featuring latest and hottest music videos of various genres. VideoPlay lets viewers become an integral part of the show and creates an additional revenue stream for broadcasters and TV channels. The show's text message (SMS) interactivity boosts channel ratings through an audience voting system in which fans can vote for their favorite artist and therefore are able to affect the show's music video chart on a regular basis. In addition, all voters are automatically entered into a contest to win sponsored prizes. |
| 242424 | Voice Mail Broadcasting Corp. | Entice your retail customers to text in to a short code and "Text2Win" a valuable coupon. VMBC can tailor your event to deliver coupons based on a pre-determined markdown rate. eg. 1/100=40% off, 2/100=30% off, and 97/100=20% off. Customers love it and our retail clients cut direct mail costs. Call 214-923-7025 for more ideas and more information.  |
| 97107  | WAAF 107.3                    | Heard about WAAF Mobile? Receive exclusive offers + info over ur mobile phone! Listen on air for your call to action and text and WIN! Opt-out anytime by texting 'stop' to 97107.   |
| 97328  | WASHINGTON STATE EMPLOYEES CU | WSECU Alerts and Information Service. WSECU provides its members the ability to receive account alerts and informational messaging. Informational messaging is obtained by members texting keywords to WSECU's   |

| <b>Code</b> | <b>Brand</b>             | <b>Description</b>  |
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|             |                          | shortcode. Alerts are activated by the member based on selected account activity or changes.  |
| 253788      | WATERFALL MOBILE         | AlertU, Waterfall Mobile's web-based emergency short messaging service or SMS (text) messaging technology developed for enterprises, institutions and school campus communities. Account administrators can easily send text messages to subscribers' mobile devices communicating critical information and updates to employees, students, staff and faculty in real-time. For more information on Waterfall Mobile or AlertU please visit, <a href="http://www.waterfallmobile.com">www.waterfallmobile.com</a> or <a href="http://www.alertu.org">www.alertu.org</a> . |
| 67463       | WATERFALL MOBILE         | Msgme, Waterfall Mobile's flagship platform, enables marketers to build direct-to-consumer relationship management, create a mobile media distribution channel for messaging and multimedia content and analyze all reporting results from a simple-to-use web platform. For information on Waterfall Mobile or Msgme, please visit <a href="http://www.waterfallmobile.com">www.waterfallmobile.com</a> or <a href="http://www.msgme.com">www.msgme.com</a> .  |
| 78846       | WEBAROO                  | SMS based group messaging, std rate for users and subsidized by inline 40-60 character "footer" advertisements.   |
| 87415       | WEBSNAPME Inc            | PC to Mobile message service - send text, images, audio video from PC to your phone.  |
| 42540       | WEEI 850 AM Sports Radio | Send any text message to the number 42540. Visit our website to learn about exclusive offers to your phone from WEEI-AM. Carrier std charges/other rates MAY apply.   |
| 35192       | WMMS 100.7 FM            | Like to join the MMS Text VIP Club? Visit us online to get exclusive offers + info 2 ur phone. Reply JOIN to the number 35192 now or go to <a href="http://WMMS.com">WMMS.com</a> 2 setup ur MMS text profile!  |
| 55979       | WNCI 97.9                | Congrats! Ur now part of WNCI Text! U get 1st dibs on concert tix, prizes + breaking news!  |
| 95409       | WNCT 9 Eyewitness News   | Heard about WNCT Powertext? Receive exclusive news + offers to ur mobile phone. Reply w/ word JOIN.   |
| 86335       | WOAI 1200 News Radio     | Get the latest onfo on ur cell from WOAI news + learn how 2 win contests and get gr8 offers. Visit our website form more!   |
| 49463       | WOMEN & WINE             | Take the mystery out of buying wine. Dial 4WINE and find wines to pair with recipes from your favorite chefs - and where to buy them.   |
| 27336       | WORKING ASSETS WIRELESS  | Make sure your voice is heard, send us your vote on the next "Posting". It's easy. Send a text message on your SMS enabled phone to 27336 to participate after the next posting on the web  |
| 89332       | WSAV News 3              | Get breaking news alerts from WSAV. Reply ACCEPT now, or go online 4 more info + options and get alerts on ur phone.  |
| 56221       | WSTW 93.7 FM             | U want alerts from 93.7 on ur phone? Reply ACCEPT nowto get 93.7 alerts on ur phone.  |
| 63532       | WTMX FM 101.9            | Thx 4 joining! Exclusive MIX offers and info comin ur way. Txt 'join' to 63532  |
| 36957       | WTVQ TV 36 (ABC)         | Want breaking news + alerts 2 ur phone? Reply ACCEPT now, or go online 4 more info + options; 1-3 alerts per week; STOP to optout; Other charges may apply  |

| <b>Code</b> | <b>Brand</b>     | <b>Description</b>  |
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| 99231       | WYCD Radio       | WYCD Text provides contests, voting and information alerts for listeners  |
| 73807       | Warner Brothers  | Text Mystery Game   |
| 889898      | We Text It       | We Text It is a customer survey and feedback system that will allow consumers to inform vendors and business owners of their customer service, instantly guaging feedback via sms.  |
| 60145       | Wired 96.5       | Want alerts on ur fone? Rply ACCEPT now or go wired965.com 2 customize ur mobile alerts profile.  |
| 22583       | XINLAB           | Send keyword and receive videos and rich media on your phone  |
| 99299       | XTRA! Coupons    | Xtra! Mobile Coupons - Get local coupons for merchants in your area. Text the word "XTRA" to 99299 and we'll guide you through the process from your mobile phone.  |
| 53318       | Xanthem          | Xanthem mobile marketing program will allow for the execution of a wide range of non-premium non-subscription mobile campains including contests, appointment reminders , home query, resturants adv, and service applications.<br>Users will send a keyword to the short code number and content provider will return requested information.<br>All campagins will be a one time events. and all are standard rate programs;   |
| 98823       | YOUTUBE          | Users can send videos to YouTube shortcode and videos will be uploaded to user's channel.   |
| 98966       | YUUZOO PTE. LTD. | YuuZoo: a global web and WAP store front selling mobile content for end users.<br>Premium ring tones, music, games, images, videos, mobile books, daily alerts, mobile social networks for the mobile phone.  |
| 98900       | YUUZOO PTE. LTD. | YuuZoo is a WEB and WAP mobile content store-front for end users. YuuZoo provides premium mobile content, ring tones, music, games, images, books, videos, social networks, sms alerts.<br>Extreme sports, Ford Models, Freeplay Casino games, Books, NBA and much more.  |
| 46927       | Yap              | Yap is a free application which enables users to compose SMS messages simply by speaking. Additionally, once the users phrase is converted to text, the application allows interaction with a multitude of web services such as Google, Yahoo!, Amazon, eBay, Wikipedia, etc.   |
| 81530       | Z100             | Register to receive alerts on your phone about station info, events and chances to win! Members get more! Txt ur 'shoutouts' to 81530   |
| 333363      | ZANNEL           | Zannel is an instant media messaging platform that enables social networking and the exchange of user generated/major media content.  |
| 48248       | Zig Mobile       | Download images and ringtones to personalize your cell  |
| 33669       | Zingku Inc.      | Zingku! Supercharged mobile text & picture messaging. The service allows users to create and exchange things of interest ranging from invitations to mobile flyers. On the mobile phone, Zingku uses standard text messaging and picture messaging features that come with every phone.<br>With Zingku, things you wish to promote or share, can easily be created and fetched via mobile, instant messenger, and web browser. The service integrates your mobile phone with a personalized web site so that you can easily move things back and forth between the web and and your mobile as |

| <b>Code</b> | <b>Brand</b>                  | <b>Description</b>   |
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|             |                               | well as powerfully connect with friends and optionally their friends.  |
| 39044       | i2SMS, LLC                    | Mobile Marketing Platform for Marketing Agencies to run Mobile Marketing Campaigns for their clients. Campaigns can be set up and live within seconds.   |
| 59925       | iVisionMobile, Inc.           | iVisionMobile is an industry leader in interactive SMS and PSMS technology for mobile marketing and m-commerce. iMessenger is a turnkey web-based platform that allows companies to independently create, activate, monitor and control mobile messaging and m-commerce campaigns. Customers can create targeted mobile messaging campaigns in minutes. iVisionMobile's software supports mobile campaigns including mobile alerts, text-to-buy, text-to-win, text-to-vote, mobile content and more.   |
| 426682      | iamota impact                 | iamota impact helps agencies & brands of all sizes access, interact with & sell to mobile consumers. iamota impact removes the complexity in the mobile channel by providing on-demand mobile services that support all types of mobile marketing, messaging and payment. iamota impact enables you to add mobile "Opt-ins" to virtually any type of media: Web, blogs, email, social networks, TV, print, billboards, busboards, on-product, radio, POS and live events.  |
| 59479       | kwiry                         | kwiry turns text messages into reminders and results you retrieve online. Whether it's the band you heard about over dinner, the billboard you passed on the way to work, or the bill you have to pay when you get home... text it before you forget it with kwiry. Advertisers and media companies can use kwiry's platform to create explosively viral mobile marketing within our community. Go to kwiry.com to learn more.   |
| 56678       | loopt, Inc.                   | loopt is a revolutionary social mapping service that changes the way you use your mobile phone to keep in touch with friends. loopt lets you know where your friends are by automatically updating maps on your mobile handset and the web. loopt also lets you send messages to nearby friends or receive automatic alerts when they're nearby so that you never miss an opportunity to meet. With loopt, you put yourself on the map. Go to loopt.com to learn more.   |
| 639227      | m3 - mobile messaging manager | The mobile marketing solution for automotive retailers.  |
| 47171       | mSmart, Inc.                  | Short code for 2 way promotions serving brands such as Mc Donald's, Kraft Foods and Miller Beer.   |
| 29608       | mVentix, Inc                  | cellYourBrand is a white label Mobile Marketing Program providing a direct medium to allow Brands to communicate key marketing messages under the form of text message based multiple choice questions to a specific audience. Text the keyword (ex:ABC123), an account code (ex:22) and a participant code (ex:123), separated by spaces to the program short code 29608. Refer to the campaign-specific materials for the required keyword and account code to participate @ <a href="http://www.mventix.com/cellyourbrand">http://www.mventix.com/cellyourbrand</a> |
| 35016       | mix106.5 Baltimore            | Reply ACCEPT now to get alerts and concert news.   |
| 99158       | mobileStorm Inc.              | 99158 is mobileStorm's shared premium and standard short code for it's mobile marketing customers using the Stun! Digital Marketing Platform.  |
| 68267       | oobee                         | oobee is a global platform where buyers and sellers come together; Buyers  |

| Code  | Brand  | Description  |
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|       |  | can shop internationally to find unique and diverse user created mobile content in the form of ring tones, pictures, logos and videos, themes, screensavers and games that can be easily downloaded to your cell phone. Sellers can open up personalized store fronts to which they can upload and sell their personal content including ringtones, wallpapers and much more.  |
| 78247 | qtags  | qtags is a keyword based service that is off-the-shelf easy to setup and manage, but robust enough to support even the most creative communications. qtags keywords are used to 1). make ads stickier, 2). build permission-based communities, 3). deliver promotions like coupons and contests, and 4). create interactive experiences. Advertisers including Microsoft, Fidelity Investments, Accenture, Verizon Wireless and Baymont Hotels are successfully integrating qtags keywords in their campaigns throughout the U.S. and Canada. Visit <a href="http://www.qtagsforadvertisers.com">www.qtagsforadvertisers.com</a> |
| 66444 | txttunes ltd.  | txttunes is a unique online music destination made up by a growing community of artists running their own personal online music store where their fans can buy full track music for the computer or ringtones and wallpapers for their phones via txt message or credit card. txttunes provides a unique txt based community called TXTCOMM that allows txttunes users to communicate with each other by text message. bands can send alerts to subscribers of their community, as can individuals.  |
| 99695 | uVuMobile, INC.  | The Notre Dame Radio application is an enhanced audio streaming application that delivers the radio show to mobile handsets live during games and 24/7 through encore and on-demand audio. In addition to the radio show, the application offers wallpaper and interactive options for instant messaging and polling.  |
| 72600 | uVuMobile, INC.  | The Dennis Miller Radio application is an enhanced radio streaming application that delivers the radio show to mobile handsets live every day, and loops when the program is not live. In addition to the radio show, the application offers three channels of 24x7 streaming music. In the JAVA version, the application features an integrated chat application as well as dynamic, slideshow presentation of visual assets. In the WAP version, there is a similar graphics presentation, but no chat feature.  |
| 49451 | <a href="http://www.950KJR.com">www.950KJR.com</a>               | Become a 950 KJR Insider now. 2 sign up, Go 2 <a href="http://www.950KJR.com">www.950KJR.com</a> keyword: insider - Thank you!   |
| 78445 | <a href="http://www.SEARCHTOPPERS.com">www.SEARCHTOPPERS.com</a> | <a href="http://www.Searchtoppers.com">www.Searchtoppers.com</a> provides mobile messaging and mobile marketing services to clients of all types. Some of the programs include Mobile Video on Demand, Mobile VOD, Mobile Games. Mobile Contests, Mobile Quizzes, and Mobile Sweepstakes.  |
| 26724 | <a href="http://www.searchtoppers.com">www.searchtoppers.com</a> | 26742 is a place consumers can go to get information about kitchen appliances  |