

October 19, 2009

The Honorable Julius Genachowski, Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Chairman Genachowski:

We write to express our support for your announcement that the Federal Communications Commission will begin a process to adopt rules that preserve an open Internet. We believe a process that results in common sense baseline rules is critical to ensuring that the Internet remains a key engine of economic growth, innovation, and global competitiveness.

For most of the Internet's history, FCC rules have ensured that consumers have been able to choose the content and services they want over their Internet connections. Entrepreneurs, technologists, and venture capitalists have previously been able to develop new online products and services with the guarantee of neutral, nondiscriminatory access by users, which has fueled an unprecedented era of economic growth and creativity. Existing businesses have been able to leverage the power of the Internet to develop innovative product lines, reach new consumers, and create new ways of doing business.

An open Internet fuels a competitive and efficient marketplace, where consumers make the ultimate choices about which products succeed and which fail. This allows businesses of all sizes, from the smallest startup to larger corporations, to compete, yielding maximum economic growth and opportunity.

America's leadership in the technology space has been due, in large part, to the open Internet. We applaud your leadership in initiating a process to develop rules to ensure that the qualities that have made the Internet so successful are protected.

Sincerely,

Jared Kopf  
Chairman & President  
*AdRoll.com*

Jeff Bezos  
Founder & CEO  
*Amazon.com*

Ashwin Navin  
Co-Founder, *BitTorrent*  
Founding Partner, *i/o Ventures*

James F. Geiger  
Chairman & CEO  
*Cbeyond*

Craig Newmark  
Founder  
*Craigslist*

Jay Adelson  
CEO  
*Digg*

Kevin Rose  
Founder  
*Digg*

John Donahoe  
CEO  
*eBay, Inc.*

Charles E. Ergen  
Chairman & CEO  
*EchoStar Corporation*

Erik Blachford  
Former CEO  
*Expedia*

Mark Zuckerberg  
Founder & CEO  
*Facebook*

Caterina Fake  
Founder  
*Flickr*

Eric Schmidt  
CEO  
*Google Inc.*

Barry Diller  
Chairman & CEO  
*IAC*

Reid Hoffman  
Executive Chairman  
*LinkedIn*

Scott Heiferman  
CEO & Co-Founder  
*Meetup*

John Lilly  
CEO  
*Mozilla Corporation*

Reed Hastings  
Co-Founder & CEO  
*Netflix, Inc.*

Howard Janzen  
CEO  
*One Communications*

David Ulevitch  
Founder  
*OpenDNS*

Josh Silverman  
CEO  
*Skype*

Stan Glasgow  
President & COO  
*Sony Electronics*

Thomas S. Rogers  
President & CEO  
*TiVo Inc.*

Evan Williams  
Co-Founder & CEO  
*Twitter*

Gilles BianRosa  
CEO  
*Vuze, Inc.*

Carl J. Grivner  
CEO  
*XO Communications*

Steven Chen  
Founder  
*YouTube*

Mark Pincus  
CEO  
*Zynga*