December 16, 2011

The Honorable Harry Reid  
522 Hart Senate Office Building  
United States Senate  
Washington, D.C. 20510

The Honorable John Boehner  
1011 Longworth House Office Building  
U.S. House of Representatives  
Washington, D.C. 20515

The Honorable Jay Rockefeller  
531 Hart Senate Office Building  
United States Senate  
Washington, D.C. 20510

The Honorable Fred Upton  
2183 Rayburn House Office Building  
U.S. House of Representatives  
Washington, D.C. 20515

The Honorable Mitch McConnell  
317 Russell Senate Office Building  
United States Senate  
Washington, D.C. 20510

The Honorable Nancy Pelosi  
235 Cannon House Office Building  
U.S. House of Representatives  
Washington, D.C. 20515

The Honorable Kay Bailey Hutchison  
284 Russell Senate Office Building  
United States Senate  
Washington, D.C. 20510

The Honorable Henry Waxman  
2204 Rayburn House Office Building  
U.S. House of Representatives  
Washington, D.C. 20515

Senators and Representatives:

The undersigned companies, trade associations, and public interest groups write to express our continued support for the quick passage of spectrum reform legislation that will ensure that commercial users, public safety, and federal users all have access to wireless capacity to meet our ever growing needs. However, at present, we remain concerned that certain provisions contained in the House-passed Jumpstarting Opportunity With Broadband Spectrum Act (JOBS Act) could impose harmful constraints on the ability of the FCC to make appropriate spectrum allocation decisions and to design a successful auction of licensed frequencies that will support vibrant competition, technological innovation, and rural broadband deployment. We urge Senate and House negotiators to modify these provisions to preserve the FCC’s existing authority to respond to changes in this continually evolving and dynamic market.

As demand for licensed and unlicensed services continues to grow and evolve, we believe that sound communications policy counsels an approach that avoids anticipatory action, and instead, to the maximum extent possible, preserves agency flexibility to assess then-current demands for both licensed and unlicensed spectrum.

In addition, as numerous economists have stressed, there is a need to preserve traditional FCC authority to design the auctions authorized by the bill regardless of whether the goal is to maximize revenue or further the goals of competition and innovation. Michelle Connolly, the FCC’s Chief Economist in 2006-2007 and 2008-2009, testified last June before the House
Subcommittee on Communications and Technology that: “this [broadcast incentive auction] will be a far more complex auction than held in the past and will require a great deal of research and planning. . . . I have confidence in the ability of the FCC staff to again undertake such a task. However, given that the FCC itself does not yet know exactly how to optimally execute the auction, it will need flexibility in designing the auction.”

We therefore strongly urge Congress to heed the advice of independent spectrum experts and the concerns of the Federal Communications Commission by preserving agency flexibility to consider allocations for licensed and unlicensed use and to design an auction that will encourage competition, promote job growth through innovation, and raise much needed revenue. Under its existing authority to find the right balance between licensed and unlicensed spectrum access, the FCC has successfully auctioned commercial licenses to use spectrum since the mid-1990s, raising over $50 billion for the U.S. Treasury and driving growth of the wireless industry to over $150 billion in annual revenue, with mobile phone penetration now at over 90% of the population. At the same time, the FCC’s judicious use of flexible authority has simultaneously created an unlicensed industry that generates an estimated $50 billion annually for the American economy, and has made America the world-leader in development of wireless technology from LTE to Super WiFi.

To conclude, we applaud both the Senate and House Committees, from both parties, for their tireless work to develop bipartisan legislation that will promote public safety, create jobs, enhance competition, and foster even greater innovation. We remain fully committed to working with Congress to pass legislation that allows us to fully unlock and bring to reality the power of the wireless revolution.

Sincerely,

101Netlink
3-dB Networks
360 Communications, LLC
Access Humboldt
AirLogic Internet Services
Alluretech/Coffeynet
Appalshop
Arizona Nevada Tower Corporation
Atlantic Tele-Network
Barrier Communications Corporation
Blast Communications, Inc.
Bluegrass Cellular
C Spire Wireless
California Center for Rural Policy
Carlson Wireless
CCTV Center for Media Democracy
Center for Media Justice
Center for Rural Strategies
Central Coast Internet
Cherry Capital Connection, LLC
Cloud Alliance, LLC
Computer & Communications Industry Association
Computer Sales & Services, Inc.
Consumer Federation of America
Consumers Union
Country Connections, LLC
Cricket
CV-Access, Inc.
Cyber Broadband Inc.
DC Access, LLC
Digital Communications Media
Diverse Datum, Inc.
DMCI Broadband, LLC
e-vergent.com, LLC
Eastern Indiana WIFI, Inc.
Electronic Solutions, Inc.
Excel.Net, Inc.
First Step Internet, LLC
Fourway Computer Products, Inc.
Fox Valley Internet, Inc.
Free Press Action Fund
Future Technologies
Google
Grand County Internet Services Inc.
Great Lakes Internet Inc.
Imagine Networks
Indian Creek Internet Services, Inc.
Institute for Local Self-Reliance
InvisiMax Inc.
JMF Solutions, Inc
Kinex Telecom, Inc.
Knetworx, LLC
Kricket Internet Service, LLC
KwiKom Communications
KWOM Internet
LiteWire Internet Services, Inc.
Media Access Project
Media Alliance
Media Justice League
Media Literacy Project
Mercury Wireless, LLC
Microsoft
Mountain Area Information Network
Mountain Wireless, LLC
National Alliance for Media Arts & Culture
National Cable & Telecommunications Association
Net-Change.Com
NetsurfUSA
New America Foundation
New Wave Net Corp
Newbreak Communications
North Branch Networks, LLC
Northern Neck Wireless Internet Services, LLC
NTInet Inc.
Partnership of African American Churches
PCS-WIN
Planet Connect
Portative Technologies, LLC.
Public Knowledge
Red Shift Internet Services
Rock Solid Internet & Telephone
Royell Communications, Inc.
Rural Cellular Association
Rural School and Community Trust
Rural Telecommunications Group
Sandhills Wireless
Shelby Broadband
Spectra Access
Sprint
St. Louis Broadband, LLC
Streamline Solutions, LLC
Swift Wireless Internet
Tucker Communications, Inc.
United Church of Christ, Office of Communication, Inc.
WasabiNet, LLC
Washington Broadband, Inc.
Wheatland Electric Cooperative, Inc.
Wireless Internet Service Providers Association
WunderWireless, LLC
Wyoming.com
Xpressweb Internet Services, Inc.
Zirkel Wireless