<table>
<thead>
<tr>
<th>SUBJECT:</th>
<th>Strategic Planning, Independent Research, and Prioritization</th>
<th>Grade</th>
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<tbody>
<tr>
<td><strong>Strategic Planning and Research</strong></td>
<td>In the past, the FCC generally regulated a world of structured monopolies and large players. Today, communications companies and innovators come in all sizes. Many of these innovators do not have deep institutional experience with the FCC. As a result, the FCC must reach out beyond traditional companies to search for input and clearly announce goals.</td>
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<td><strong>Independent Research</strong></td>
<td>Knowledgeable FCC staff must be free to fully explore issues and come to independent conclusions, even if those conclusions are at odds with Commissioners’ expectations. When necessary, staff should be encouraged to reach outside the FCC to other agencies, academic institutions, and non-interested parties for expert guidance.</td>
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<td><strong>A Living FCC</strong></td>
<td>The FCC regulates a rapidly changing sector of the economy. It must maintain a regular dialogue with industry, academia, and public interest groups with the goal of identifying and updating out of date rules.</td>
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<td><strong>Document, Document, Document</strong></td>
<td>The FCC’s institutional memory could be one of its greatest assets. The Commission should implement a program to document successes as well as failures so that the future FCC can make informed decisions.</td>
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<td><strong>Overall Grade</strong></td>
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<tr>
<td>SUBJECT: Management of Rulemakings in a Transparent, Collegial, Effective, and Data Driven Manner</td>
<td>Grade</td>
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| **Regulatory Transparency**  
**Notice and hearings**  
All NPRMs should include model rules, which will allow impacted constituencies to meaningfully comment on the proposed rules. Once decisions have been made, opinions must be issues contemporaneously with that decision. Finally, public meetings for issues of general interest will increase public confidence in the FCC’s decisionmaking process.  
**Ex Parte Reform**  
Take steps to increase the usefulness of ex parte filings, and commit to enforcing new rules in a meaningful, consistent manner. |  |
| **Fact-Based Decisionmaking**  
Current FCC decisionmaking is based largely on unchallenged assertions by all interested parties. The FCC must act to force commenters to file truthful statements that can be supported by a factual data. This data must be made as available to the public as possible. The FCC should avoid relying on proprietary data sets not available to be examined by the general public. |  |
| **Timely Decisionmaking**  
Funding cycles and market plans rely on swift, reliable action by the FCC. The FCC must impose deadlines on its actions to allow impacted parties to make realistic plans. |  |
| **Implementation**  
FCC policy must be implemented through universal rules, not merger conditions and silo-specific regulation. Irregular enforcement and the widespread granting of waivers to rules undermine confidence in the FCC. |  |
| **Overall Grade** |  |
### SUBJECT: Effective Communication with the Public

**Modernize the FCC Website**

**Internal/Structural Corrections**
Create APIs for databases and notifications so that third party developers can tap into data at the FCC.

- [ ] Build applications that make it easy to track the business of the FCC
- [ ] Public Calendar
- [ ] Web 2.0 search
- [ ] Docket-specific RSS feeds
- [ ] Alerts
- [ ] Revision control

**External corrections**

- [ ] Modernize fcc.gov
- [ ] Create issue-specific pages accessible to the public
- [ ] Implement an Internet-first communications strategy
- [ ] Allow for public input into agenda setting

**Video**

- [ ] Make all videos available to the public both as streams and open, non-proprietarily formatted downloads
- [ ] Make time stamped transcripts available to the public
- [ ] Freely license videos for remixing and copying

**Collect and distribute relevant consumer-oriented information to the public**

**Create a spectrum registry**
To facilitate public awareness of spectrum control. The registry should also facilitate licensing between private parties with standardized and open licensing terms

### Overall Grade

### SUBJECT: Structure, Organization, Staff

**Rotate employees to avoid agency capture and increase awareness of FCC-wide impacts of decisions.**

### Overall Performance Grade:

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